

# NORTH SALT LAKE CITY

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City Manager
Paul Ottoson
Public Works Director/City Engineer

# Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, March 11, 2014 North Salt Lake City Hall 6:00 p.m. (Final)

Attendees: Matt Jensen, Conrad Jacobson, Ken Leetham, Paul Ottoson, Camille Thorpe,

Steve Aase (phone), Tayler Clough, Lori Seppi, Nola Lucke, Hal LaBelle, Mike

Nielsen, Dennis Harper, Sally Beyer – Minutes

# **Topic of Discussion:**

- Discussion of the PTAR Committee structure.
- Follow up discussion of NSL Kite Festival.
  - a. Poster art
  - b. Local business outreach
- Discussion of the game "Pickleball".
- Discussion of book group/writing contest.
- Discussion of Health Initiative.
- Discussion of Children's Theater.
- Follow up on Three Kings Cycling.
- Discussion of North Salt Lake 5K.

# Minutes:

1. Follow up discussion of the PTAR Committee structure.

Paul Ottoson was asked by Barry Edwards (City Manager who was absent) to talk about project responsibilities of Board Members. A list of 10 potential park projects were passed out to those who were present. The board members were asked to make a list by priority and recommend them to the City Counsel.

There was discussion about unsafe & negligent structures in parks. Ken Leetham said that all precautions are taken to insure safety.

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Matt Jensen said that the Parks, Trails, Arts & Recreation Advisory Board will consist of 7 members but the public is always welcome to the meetings. He announced that Camille Thorpe will be the Committee Chair and Steve Asay will be the Treasurer. The amount of \$10,000.00 has been donated by the refineries. Meetings will be flexible as needed.

Paul Ottoson talked about the Advisory Board looking at Special Event Permits and will look into the adopted by-laws.

### 2. Follow up Discussion of NSL Kite Festival.

A poster of the Kite Festival was designed by Taylor Clough's brother and shown at the meeting. Everyone agreed it was very good and will be the official poster for the Kite Festival. Matt liked the idea of posters being numbered. Camille Thorpe will be responsible for ordering posters between 50 to 100 depending on the cost. It was encouraged to show posters until after Kite Festival. The kites have been ordered and the Youth City Council will be asked to staple the flyers with the information to kites. After the Easter Egg Hunt the YCC will pass out kites.

There was discussion of publicity for the event and it will be posted on the NSL website & newsletter. There will be posters at NSL City Hall. Businesses were divided by category and they will be split as follows:

Matt Jensen – Eaglewood Golf Course, Kangaroo Zoo, Maverik, Pele's, Neighborhood Market

Camille Thorpe – Used Car Sales, Pawn Shops, Winegars, Orchard Drug

Taylor Clough/Steve Asay – Will work together and take the Charter Schools, Fast Food, Pizza, Restaurants, Family Dollar

Lori Seppi - Eaglewood Tennis & Swim Club, Bowling Alley (with Conrad Jacobson), Dance Studios, Martial Arts Studios

Nola Lucke - Hair Salons

Hal LaBelle – Top Hat Video, Veterinarian/Pets, Nielsen's Custard

It was discussed that businesses along Highway 89 & Orchard Drive receive posters for display. Camille Thorpe will send an e-mail to everyone when posters arrive. Coupons (25 was suggested) collected will need to be brought to the next meeting.

### 3. Discussion of Pickleball.

Mike Nielsen came and talked about Pickleball. He talked about it being great for all ages but especially the Senior Citizens enjoy playing. When he first started playing last year there were 0 people playing in Bountiful and now there are 81. The only thing the City would need to supply is the surface. The measurements for a Pickleball court is 44x20 with the net being 32" high. Hatch Park's former Skate Park area was mentioned and the measurement there is 50x100 which could possibly have 3 Pickleball courts. Different park options were discussed.

# 4. Discussion of book group/writing contest.

Lori Seppi presented a city wide Book Club & Annual Writing Contest. In the spring a theme for the Book Club & Writing Contest would be presented. Families would read books on a book list over the summer. In the fall a Book Club meeting would be held and winners of the writing competition would be announced and could do a brief dramatic reading from their entry. An example that was mentioned as a theme was "Witches". In October the kids would do an activity such as make witches hats, the adults would break into groups & discuss the books they read and the evening would end with refreshments. Lori felt it was an inexpensive way to get the community together and talking about books. She would like to get South Davis Library & Barnes & Noble involved and do a display with the books on the list. Steve Aase mentioned it would be good to divide into age groups which Lori agreed and mentioned a 12 and under, teenagers & adults. Talked about getting local teachers involved and Matt Jensen said he knew 2 authors that would probably come. Matt also suggested the winners could read their essays and short stories in front of City Council and the Mayor would present award. It was also suggested a theme "What I Love about My City" that is offered by Utah Leagues of Cities & Towns each year. Utah League of Cities & Towns offers a scholarship to the winning essays each year. Publicity would be published in monthly newsletters & website. Posters would be distributed to the City Hall, Libraries, Concerts & Events.

#### 5. Discussion of Health Initiative

Because of time, Tayler Clough wanted to table this discussion until the next meeting. Matt Jensen agreed.

#### 6. Discussion of Children's Theater.

Tayler Clough, Camille Thorpe & Conrad Jacobson went to the Children's Theatre. It was a simple production and well attended. It was a subject the children knew well and was a good production with concessions. Pricing was discussed and residents paid \$40.00 and non-residents paid \$60.00 per student. Steve Aase said that there is a discount for the child being in same school and a discount for parent volunteers. Matt Jensen suggested the City could do a sponsor enrollment fee for families who struggle financially. There was discussion on different productions, location and cost. It was also suggested to co-sponsor with schools for discounts and using school for rehearsals and back up for bad weather. Orchard Elementary was mentioned as being the logical choice as it was close to City hall, has a nice stage area and it being central to the City. Matt will follow up with Barry Edwards and Steve Aase will follow up with Laura Brown for more information.

### 7. Follow up on Three Kings Cycling.

The Three Kings Cycling event will be held on June 21<sup>st</sup>. Matt Jensen is working on posters & flyers. He would like to see a better job of promoting this event as it usually attracts around 65 people and only 3 being women. The following were mentioned for publicity; Active, Porcupine Hill Climb in Sandy, Bountiful Bike, e-mail all bike clubs, NSL newsletter & website. Jerry Seiner car dealership has donated \$1,000 in prize money. Discussion was made on how to appeal to the general population. Matt Jensen wants to keep the course the same and maintained as a challenging course.

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### 8. Discussion of North Salt Lake 5K.

Matt Jensen said that traditionally the 5K race has been held on the Saturday before the July 4<sup>th</sup> celebration. This year there are conflicts which could affect the race which are the 150 Bike Event in Logan, Utah and the Ragnar. It was agreed that another day should be chosen. Camille Thorpe & Lori Seppi volunteered to take charge of this year's 5K. Matt will talk to Stuart Harmon (who has been in charge of the 5K the past few years) and have him help them organize event.

Next meeting will be held on March 25 <sup>th</sup> at 6:00 pm at City Ha	II.	
Matt Jensen adjourned the meeting at 7:35 pm.		
Chairman	Secretary	-