



NORTH SALT LAKE CITY

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NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, September 26, 2017

North Salt Lake City Hall

6:00 p.m.

Attendees: Matt Jensen, David Frandsen, Lori Seppi, Nola Lucke, Bruce Oblad, Alisa Van Langeveld, Callye Cleverly, Abby Ebert, Sally Beyer (Minutes)

Topic of Discussion:

- NSL Reads
- Halloween 3K (Trot or Treat)
- Brainstorming for 2018
- Chair Notes

Minutes:

1. NSL Reads

Matt introduced Abby Ebert who was attending representing the Youth City Council.

Matt said the School Teacher of his daughter's class showed the flyer of the NSL Reads Event and committed the children to write and submit their stories. Lori Seppi passed out the schedule of the event to all those who were present. On Thursday, October 12th the event will go as follows:

5:00 pm – Set up and decorate in the City Hall Council Chambers.

6:30 pm – Doors open, greeters will hand out raffle tickets & bookmarks to everyone and magic wands to the kids. Elias Caress will wander around the party and entertain guests. There will be refreshments and a photographer will be present who will start photographing the event.

7:00 pm – Lori will welcome everyone, thank sponsors and outline the program. Mayor Arave will announce contest winners, hand out prizes and pose for photos.

7:10 pm – Charlie Holmberg will speak and have a Q&A.

7:40 pm – Elias Caress will perform magic to all those in attendance.

8:10 pm – Lori will thank the participants and announce raffle prizes. Charlie Holmberg will have a book signing, Elias Caress will wander around party and entertain guests. The photographer will supervise the photo booth.

8:30 pm – The event will end and clean-up will start.

Lori said she needs help with the refreshment table and would love to involve the Youth City Council. Camille Thorpe & Steve Aase said they would be there to help and Matt Jensen said he would love to help also. Lori also needs help distributing the posters to the different schools.

2. Halloween 3K (Trot or Treat)

Alisa Van Langeveld said she talked to Steve Aase and he said the budget for the Halloween 3K was Seven Hundred Fifty Dollars. Matt said he didn't know how much they spent in the past but this event does not take a lot of money. Camille Thorpe has given Alisa the decorations that they have used for the past Halloween 3K's. The event will take place on Saturday, October 21st at 9:30 am. Alisa asked if they gave prizes to the winners of the race. Matt said they did not give prizes to the winners but the participants have wristbands and every time they would come around they would receive a stamp which would earn them a treat. There was no timing for this event. Alisa asked if they have had music in the past. David Frandsen said they are going to get a sound system for NSL Live events. Alisa said they will be meeting one more time and can talk about it at the next meeting.

3. Brainstorming for 2018

Matt said he received an e-mail from Shauna Gotfredson about the music for the next Second Sunday Concert which will be on October 8th at 6:00 pm at the city hall. There will be a tribute to Paul Clayton's mother who was a well-known piano teacher for many years in the Davis County area. A grand piano will be delivered for this event. Matt asked about the November event and Alisa said Shauna has had a difficult time in securing performers from the different churches to come. After discussion it was decided to have a "Messiah" sing in for the November Second Sunday Concert.

Matt said that the Army Band Concert in September was very poorly attended. Matt mentioned that there had been problems with the date and verification which could have been part of the problem with the low attendance. The Mayor suggested doing it at the amphitheater at city hall. Matt said that if the Army Band only draws enough people to fill the small amphitheater then Matt does not want to bring the Army Band back to North Salt Lake.

Matt said that in the last meeting Lori suggested doing the brainstorming session in November.

4. Chair Notes

**Matt said that Linda Horrocks put a notice in the North Salt Lake Newsletter about the residents coming and being a part of the NSL Live meetings. There were about six or seven who responded and Callye Cleverly was one of those. Matt said it would be nice to reach out to those who were interested and invite them to come and be part of the meetings.*

***The Polynesian Cultural Festival was brought up and Matt said he hasn't discussed anything with Sandra Puefua about this year's festival. Sandra hasn't attended any of the NSL Live meetings she was invited to or came to the Council Meeting to talk about the festival. Matt said he was at the festival for a short time and thought it was going well but is not comfortable with some of the different aspects of the festival and is not sure if the city will continue this event. David Frandsen said that the Public Works employees spent a lot of time and resources at the*

festival. It was a big event and there were problems that happened such as people driving their vehicles on the splash pad, parking, bathrooms and garbage.

Matt Jensen said that what he would like to see happen with the Polynesian Cultural Festival is to have the committee come to a City Council meeting. They could then tell City Council that they would like to do the event and ask the city if they would be the sponsor. If the council decides to go ahead with the event, then they would be able to use the park for free, donate a certain amount of money and have city employees who would be available to help. Matt also said he would like to see the NSL Live committee be a consulting resource with the festival. They would be in charge of the permits including the mass gathering permit and insurance. David explained the process that any group has to go through when they have a mass gathering event. Matt said the event was successful and received a large audience but would like to know if a large part of the audience is from the City of North Salt Lake or part of the Salt Lake area.

There was discussion about the budget and costs of the events. Matt summarized by saying the city pays the "soft" costs of the events but the rest is coming from donations from the refineries.

****David Frandsen brought a map for the brochures for the parks that they had discussed in the last meeting. David also brought a couple of brochures to look over.*

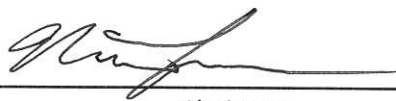
David said they are changing the Fall Clean-Up this year which is October 13th, 14th & 15th and moving it to the Public Works building. He said there will be some complaints because it will not be convenient for some of the residents but there is a major issue with the contamination of the garbage and with residents from other cities and landscaping companies that come and throw their garbage in our bins. David said they have a great organized plan with the Public Works employees who will help with the fall clean up this year. They will have a check in station where the residents will show proof of residency, they will have someone directing them to the different garbage bins depending on what kind of garbage they are carrying and a refreshment stand. The cost should be a lot lower than the previous years. David asked the committee to help the city get the word out through social media and David has put a flyer with all the information on the city's website.

*****The next two meetings will be on October 10th and November 14th.*

Next meeting will be held on October 10th at 6:00 pm at City Hall.

Lori Seppi adjourned the meeting at 6:55 pm.

Matt Jensen



Chairman



Secretary