



NORTH SALT LAKE CITY

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NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, December 13, 2016
North Salt Lake City Hall
6:00 p.m.
(Final)

Attendees: Camille Thorpe, Matt Jensen, James Hood, Lori Seppi, Nola Lucke, Tayler Clough, Sally Beyer - Minutes

Topic of Discussion:

- Review the NSL Live Events using survey for 2016
- Choose which 2016 Events will be held again in 2017
- Brainstorm ideas for new events
- Identify the NSL Live events for 2017
- Choose a chair for each event (Every committee member must chose an event to chair)
- Chair Notes

Minutes:

1. Review the NSL Live Events using survey for 2016

Camille Thorpe said that Lori Seppi will go through the agenda this evening. Lori said they will have three planning meetings and this will be the first. The goal tonight is to go through the surveys and talk about the events this year and also talk about other events that the committee might want to do. The goal is to come up with the events for 2017 and to make sure everyone picks an event to chair. The next planning meeting the chairs will propose dates for their events and will form subcommittees. The last planning meeting will finalize the dates and assign someone to get a flyer together. By the time Easter comes there should be a flyer with all the events that can be handed out at that activity. Matt asked how they advertised for the Kite Festival this year. The committee said it was advertised by posters, flyers, the NSL Newsletter, Social Media (NSL Website, Peach Jar, Facebook & Twitter).

Nola handed out a 2017 Calendar that had dates on it for the NSL Live events based on the calendar this past year.

There was discussion about apartments in North Salt Lake that is not getting the North Salt Lake newsletter that the rest of the residents receive. There was talk about banners that would be put up for the bigger events as that seems a good way to advertise throughout the city.

2. Choose which 2016 Events will be held again in 2017

Kite Festival will continue as there was good participation and was a great event. Steve Aase was not present but will most likely chair this event.

Three Kings Bike Race will no longer continue. Matt Jensen said the participation has been low. This has been an event for North Salt Lake for seven years.

Second Sunday Concert will continue as "Fall Concert Series". Matt Jensen will chair this event. It will start in August or possibly September with the Army Band, the Inter-Faith group in November and the Madrigals in December. Matt said that one group they should consider for the end of August or October is Davis Orchestra. The locations of the different events will be as follows: The Davis Orchestra will be at Legacy Park, Army Band will be at Eaglewood Golf Course, the Inter-Faith group will be at a church, the October & December concerts will be at the City hall.

Festival of Speed will continue. Bruce Oblad was not present but will likely chair this event as he has done in the past years.

5K Run will continue and will be the 20th year for this event. Nola Lucke will chair this event. Lori said that her suggestion for next year is to give everyone a benefit for registering early. Lori also suggested that there be a sub-committee with at least four people. One person would head up the registration, one person to head up the race course, one to organize the prizes and raffle and one person to handle the sponsors.

The NSL Health Fair will no longer continue. Tayler felt like it was not taking off like he hoped it would.

NSL Reads will continue. Lori Seppi will chair this event. Lori said that the NSL Reads has expanded into three things which are "A Writer's Workshop", "A Writing Competition" and "A Fall Event". Lori said the Writer's Workshop was not well attended and wasn't sure if no one heard about it or if people are not interested in it. If that is something that should be done for next year it will have to be advertised earlier and make sure it gets to the schools. Tayler said that unless you talk to the faculty of the schools it is useless because of all the advertisements the schools receive. Matt said that an effort will have to be made to go to all the Elementary, Junior High and High Schools and meet with the teachers. Tayler said that March would be a good month to talk to the teachers and then start the writing event the last two weeks of May. Lori said that she would like to change the Writing Competition and Fall event to the first week in October and Tayler agreed that would be a better time.

Trot or Treat will continue. Tayler Clough will chair this event.

The Polynesian Cultural Festival will not be held in 2017 as Andy Duefua has started a new restaurant and does not feel like he can give the time it would take to put the festival on. After some

discussion about how much the city would sponsor if this event did take place it was decided that if Andy came and decided he wanted to do the festival again the city would listen to what he would propose as this was a successful event.

3. Brainstorm ideas for new events

Taylor Clough brought up doing a different kind of event that was more informational. Tayler gave an example of the Mayor holding a meeting on the State of the City or if taxes go up there would be a meeting to tell the residents why they are. James Hood talked about "The Night Out Against Crime" that they have done in the past with the Police agency. Tayler said he would like to see something informational in conjunction with the events that are on the calendar such as the Safety Fair along with the 5K Run or with the Kite Festival. Nola Lucke also suggested to hand flyers out at all the events to let the residents know about the upcoming NSL Live events that would be coming up.

4. Identify the NSL Live events for 2017

See agenda item #2 for information.

5. Choose a chair for each event (Every committee member must choose an event to chair)

See agenda item #2 for information.

6. Chair Notes

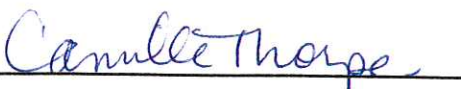
Camille brought up the North Salt Lake South Davis Rec Day and would like to see it happen earlier in the year. The city is able to pick any day during the year and thought it would be a good idea to arrange a date right after the New Year as people usually would like to start the year off with a New Year's resolution to be more healthy. Some of the committee members said it is really busy the first two months because people are trying to get more healthy and it would be better to wait a few months. Camille said she would call and talk to someone and see what they suggest.

Camille said that there was a sign at the city hall park that said "Park Closed – Stay out". Camille felt that it was worded to harsh. James Hood said for legal reasons they have to word it that way.

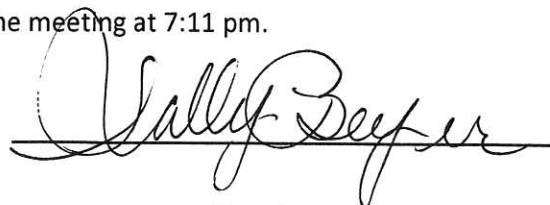
Camille also asked about the lights in North Salt Lake and was wondering if North Salt Lake is a "dark city". There are lights with caps on and after discussion it was agreed that the city does not want to be "light polluters" but also wants the city to have enough light to be safe. James said that Jon Rueckert would be the best one to ask about the lights in the city.

Next meeting will be held on January 17 at 6:00 pm at City Hall.

Camille Thorpe adjourned the meeting at 7:11 pm.



Chairman



Secretary