



CITY OF NORTH SALT LAKE

**ARTS COMMITTEE
MEETING NOTICE & AGENDA
March 24, 2025
6:30 P.M.**

Notice is given that the City of North Salt Lake's Arts Committee will hold a meeting on **March 24, 2025 at 6:30 p.m.** The meeting will be held in the Council Conference Room on the 2nd Floor of City Hall, 10 East Center Street, North Salt Lake, Utah. Some members may participate electronically.

The following items of business will be discussed; the order of business may be changed as time permits.

AGENDA ITEMS

1. Welcome & Introductions
2. Mural Program Discussion
3. Review City Branding & Signage Plan
4. Discussion of tree planting along Eagleridge Drive
5. Eaglewood Golf Course Stage for Liberty Fest
6. Discussion Committee Goals & Programs
7. Report on Approved Committee Bylaws
8. Discussion Regarding Formulating Committee Goals & Programs
9. Next Meeting May 5, 2025
10. Approve March 3, 2025 Meeting Minutes
11. Adjourn

Arts Committee meetings are open to the public. If you need special accommodation to participate in the meeting, please call (801) 335-8709 with at least 24 hours' notice.

Notice of Posting:

I, the duly appointed City Recorder for the City of North Salt Lake, certify that copies of the agenda for the Arts Committee meeting to be held **March 24, 2025** were posted on the Utah Public Notice Website: <https://www.utah.gov/pmn/>, City's Website: <https://www.nslcity.org>, and at City Hall: 10 E. Center St. NSL.

Date Posted: March 20, 2025


Wendy Page, City Recorder





CITY OF NORTH SALT LAKE COMMUNITY & ECONOMIC DEVELOPMENT

10 East Center Street, North Salt Lake, Utah 84054
(801) 335-8700
(801) 335-8719 Fax

MEMORANDUM

TO: Arts Committee
FROM: Sherrie Pace, Community Development Director
DATE: March 24, 2025
SUBJECT: Mural Art Samples-David Montenaro

The following art samples were submitted by Jean Montanaro of her father's work for possible mural and will be reviewed at the meeting.









D. Madrynski



D. Martonosi



D. MONTANARO



D. MONTANARO





D.MONTANARO



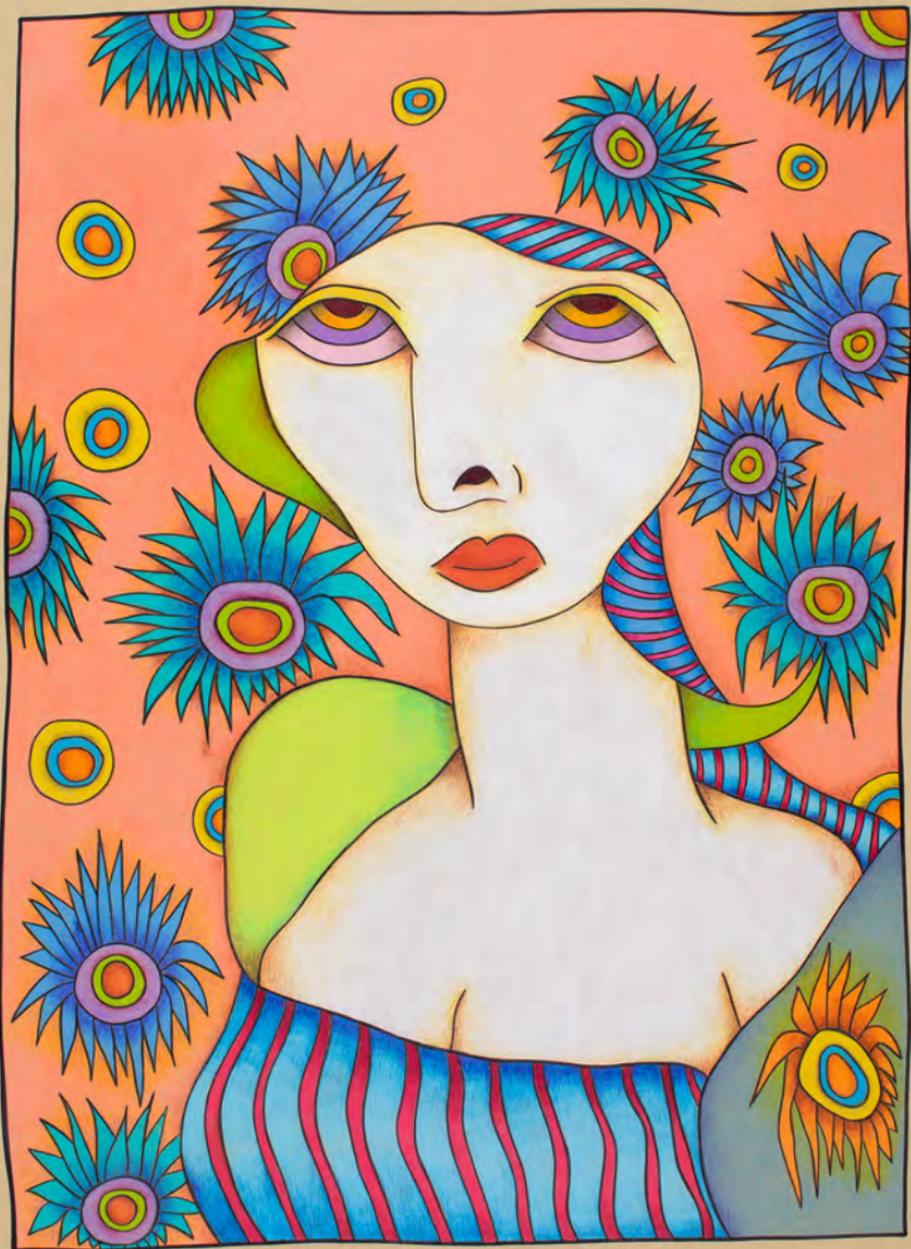
D. MONTANARO





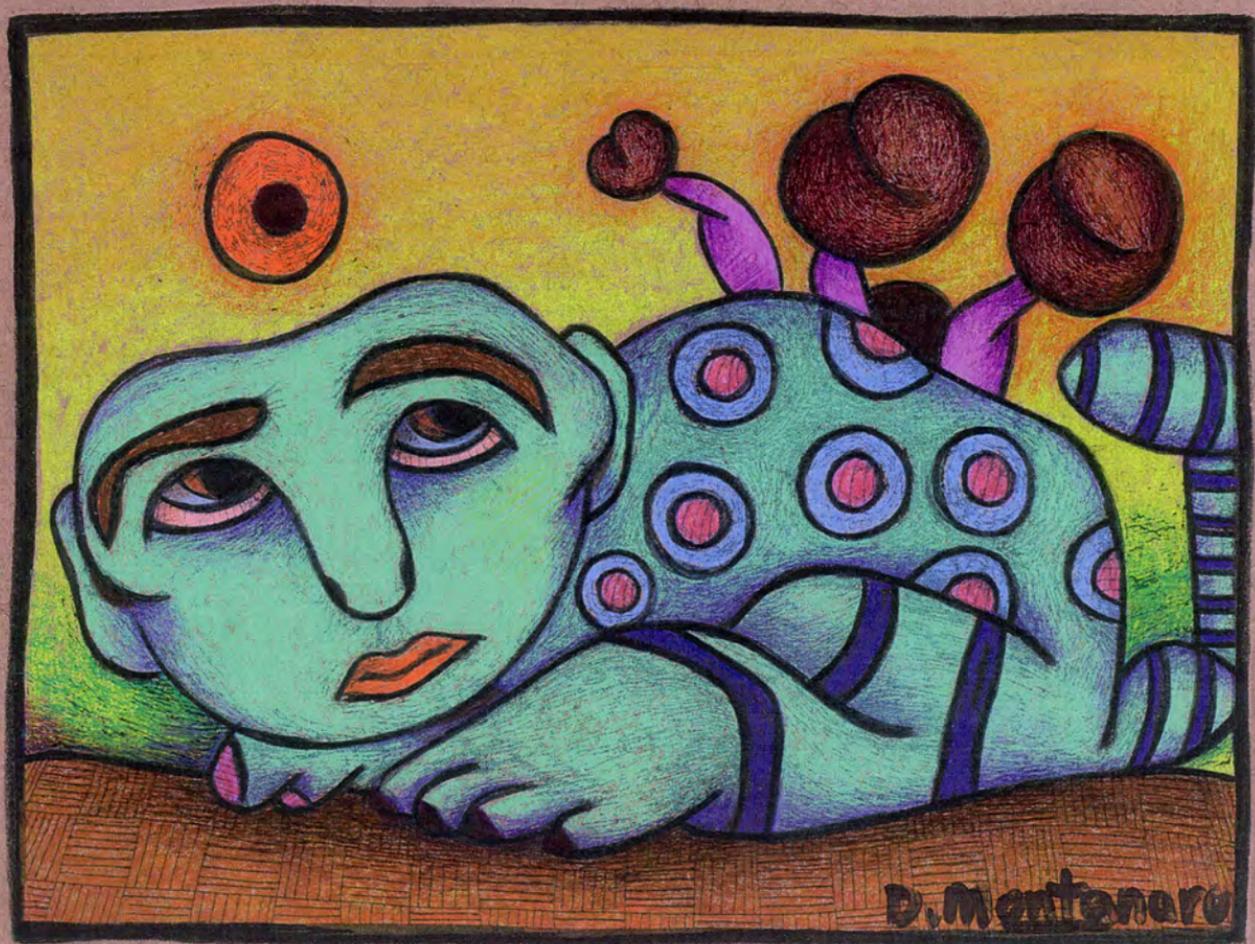








D. Montanari



D. Mentonaro

CITY OF NORTH SALT LAKE
ARTS COMMITTEE
CITY HALL 10 EAST CENTER STREET, NORTH SALT LAKE
MARCH 3, 2025

DRAFT

PRESENT: Rachel Chase, Vice Chair
Heather Hendrix
Tom Hewitson, Chair
Heidi Smoot
Camille Thorpe
Suzette Jackson, City Council

STAFF PRESENT: David Frandsen, Assistant City Manager; Sherrie Pace, Community Development Director; Wendy Page, City Recorder.

OTHERS PRESENT: Jean Montanaro, Larry Pontarelli, residents.

1. WELCOME

Sherrie Pace, Community Development Director, called the meeting to order at 6:05 p.m. She invited those present to introduce themselves.

2. CITIZEN COMMENT

There were no comments.

3. OPEN AND PUBLIC MEETINGS ACT TRAINING

Those present participated in the annual training on the Open and Public Meetings Act which was required training per State Code for all councils, commissions and committees that were subject to the Open and Public Meetings Act.

Heidi Smoot joined the meeting at 6:20 p.m.

Wendy Page, City Recorder, reviewed the regulations regarding public meetings, transparency, legal responsibilities, and record keeping. She discussed the importance of open discussions and ensuring that decisions are made publicly rather than through private communication.

4. RULES OF ORDER

Sherrie Pace presented the Committee Rules of Order for meetings that were included in the packet materials. She reviewed the rules of order outlined the role of the chair in maintaining decorum, calling meetings to order, and facilitating discussion. She explained how motions and voting should be conducted and emphasized the importance of transparency and proper documentation for the public record.

5. REVIEW OF MEETING SCHEDULE

The Committee discussed potential of adjusting the start time to 6:30 p.m. for future meetings to accommodate the members with earlier schedule conflicts. The consensus of the Committee was to have future meetings begin at 6:30 p.m.

6. SELECTION OF A CHAIR AND VICE CHAIR

Tom Hewitson nominated Camille Thorpe as the Chair.

Camille Thorpe nominated Tom Hewitson as the Committee Chair.

Committee Member Thorpe moved to elect Tom Hewitson as the Committee Chair. Committee Member Smoot seconded the motion. The motion was approved by Committee Members Chase, Hendrix, Hewitson, Smoot, and Thorpe.

Tom Hewitson nominated Camille Thorpe as Vice Chair.

Camille Thorpe nominated Rachel Chase as the Committee Vice Chair.

Committee Member Thorpe moved to elect Rachel Chase as the Committee Vice Chair. Committee Member Hendrix seconded the motion. The motion was approved by Committee Members Chase, Hendrix, Hewitson, Smoot, and Thorpe.

7. REVIEW OF PROPOSED COMMITTEE BYLAWS AND RECOMMENDATION TO CITY COUNCIL

Sherrie Pace stated the proposed committee bylaws were included in the packet materials. She reviewed the bylaws covering meeting frequency, committee responsibilities, and expectations for participation.

Wendy Page recommended article seven be modified for regular meetings so it allowed for more flexibility. She suggested to amend the bylaws language related to regular meetings so it read meetings will be held at minimum quarterly but may be scheduled monthly if needed.

Heidi Smoot recommended the bylaws be changed as suggested to allow for meeting flexibility. Tom Hewitson agreed and called for a vote. All unanimously voted to amend the bylaws.

Sherrie Pace suggested the Committee make a motion to recommend the bylaws to the City Council.

Committee Member Smoot moved to recommend the amended bylaws to the City Council. Committee Member Hewitson seconded the motion. The motion was approved by Committee Members Chase, Hendrix, Hewitson, Smoot, and Thorpe.

8. REVIEW OF MURAL PROGRAM AND OUTLINE ACTION PLAN

Sherrie Pace presented the City's mural program recently established by the City Council, outlining its purpose of enhancing public spaces through murals. She explained that the program would involve selecting private or public structures, securing agreements with building owners, and commissioning artists. She stated a jury of experts and community members would be formed to help evaluate mural proposals. She reviewed additional program details such as location selection, artist compensation, and long-term maintenance responsibilities.

Jean Montanaro, resident, suggested a potential mural location at the gray building on the corner of Center and Main Street, which was formerly the Bamberger Hotel. She shared that her parents, who owned the building, had been interested in having a mural on the side for years. She emphasized that the location, situated across from Hatch Park, would be ideal for public visibility. She also mentioned that her late father was a painter, and her family would be interested in incorporating his artwork into the mural.

Sherrie Pace responded positively, stating that staff would reach out to confirm ownership details and determine feasibility. The Committee expressed enthusiasm about the location and discussed the process of selecting an artist, including the possibility of featuring Jean's father's work.

9. DISCUSSION REGARDING FORMULATING COMMITTEE GOALS AND PROGRAMS

Sherrie Pace introduced a brainstorming session on committee goals and programs. She reviewed initial ideas and encouraged members to contribute additional thoughts on what they wanted to accomplish as an arts committee. The following topics were discussed as potential areas of interest:

- Mural program – continue efforts to identify public art locations while ensuring selected sites aligned with the City's vision.
- Public art locations – scout potential areas for future public installations and compile a list of viable sites.

- NSL Reads and Photo Contest – events the City sponsored that would be overseen by the Committee.
- Art Exhibits – explore the idea of hosting local art exhibits, possibly in partnership with other arts councils or community centers.
- Funding and Business Partnerships – seek corporate sponsorships or grants from businesses such as Chevron to support artistic initiatives.

Camille Thorpe provided the Committee with an update on the NSL Reads event. She invited all to attend City Hall on March 6th at 6:30 p.m. and provided details about the author, visits occurring during the daytime to local elementaries, and the essay contest. She also indicated there would be information provided at the event encouraging use of the free little libraries within the community.

Sherrie Pace noted that Chevron and other businesses had previously donated to City beautification projects and could be potential partners for the Arts Committee.

The committee members agreed to individually research potential mural locations and brainstorm additional goals before the next meeting.

10. DISCUSSION ON FUTURE AGENDA(S)

The Committee decided to hold the next meeting on March 24, 2025 at 6:30 p.m. rather than on April 7, 2025. Jean Montanaro committed to preparing and sharing selections of her father's artwork at this meeting for Committee review.

The Committee also discussed future agenda topics, including:

- Review of City's branding and style guide
- Historical context presentation to learn about artistic and cultural history
- Review development and future opportunities for art within the City
- Business outreach and sponsorship opportunities
- Further discussion on mural program logistics

11. ADJOURN

The meeting was adjourned at 8:10 p.m.

The foregoing was approved by the Arts Committee of the City of North Salt Lake on March 24, 2025 by unanimous vote of all members present.

City of North Salt Lake
Arts Committee
March 3, 2025
Page 5

Wendy Page, City Recorder

Arts Committee Meeting

March 24, 2025

6:30 p.m.



CITIZEN COMMENT

HOUSEKEEPING ITEMS

MURAL PROGRAM

Timeline

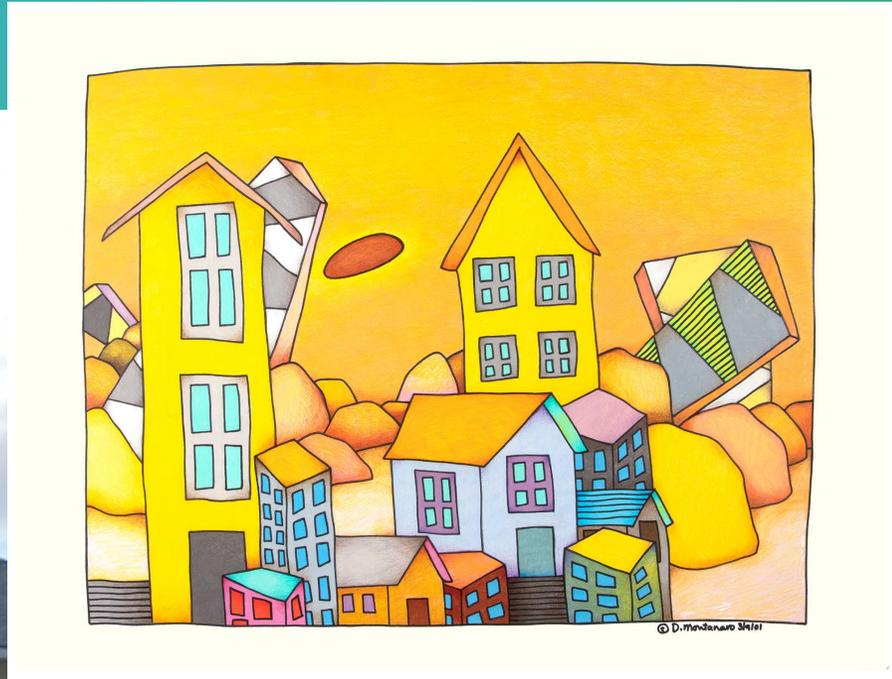


- Jan.- Identify interest
- Feb.- Mural Program adopted
- March- Community Jury
- March- Arts Committee recommend structure/theme
- March/April- CC approval
- March/April- Agreements
- April- Call for Artists open
- May- Call for Artists close

Timeline Continued



- **May-** Arts Committee selects artist(s)
- **May-** Artist(s) approved by CC
- **May-** Artist contract(s) signed
- **July-** Building owner approval
- **July-** Design recommendation
- **July-** CC final design approval
- **July/Aug.-** Discover Davis Grant
- **Sept.-** Painting period opens
- **Sept./Oct.-** Work completed























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10 S Main St



© 2024 Google

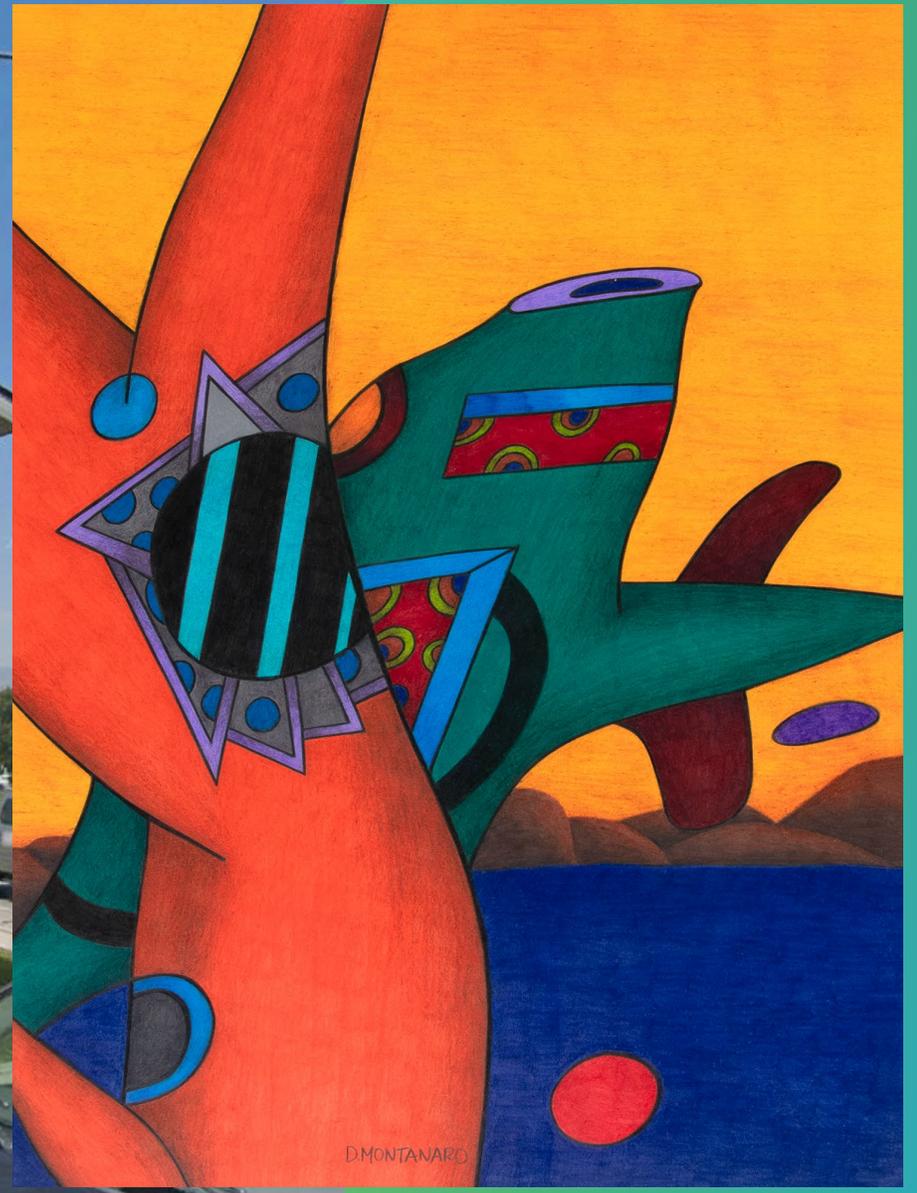


D. MONTANARO

Google



D. MONTANARO



D.MONTANARO









CITY BRANDING SIGNAGE PLAN



NORTH SALT LAKE TOWN CENTER

BRANDING & WAYFINDING PLAN



February 2021

PUBLIC SPACE

- » Wide variety of material options
- » Unique look showcasing creativity and adventure
- » Clear connections between city & nature
- » Can mix historic and modern features
- » Durable materials



Traditional elements of public space can communicate a connection to history.



Public space can utilize natural material and forms, or focus on elements such as water and stone.



A modern approach can give a clean and welcoming look to public spaces

FURNISHINGS

- » Wide variety of material options
- » Style can convey brand quickly
- » Can mix historic and modern features
- » Durable materials
- » Quality furnishings can create a comfortable space for the public



Furnishings can be simple, strong elements using stone, wood, and metal.



Using modern furnishings while also introducing diversity in surface materials helps to communicate the modern brand identity.



Furnishings can also be used as opportunities for art.





Mural art can reference historic Town Center elements or tell stories unique to North Salt Lake.



Traditional bronze sculptures can relay historical context while conveying the brand essence.



Sculptural art can feel historic and connect the history of train travel in the Town Center to the new branding.



With strong ties to the train network of the Wasatch Front, historic art can also feel experimental and contemporary.



Successful public art is engaging, and can be a simple interpretation of every-day elements.



Public art can also engage the user and invite them to interact with the piece.



Framing of natural features and views can also bring engagement with public art in the Town Center.



Murals can tell stories and bring awareness of important people in the history of the Town Center.



Public art can also successfully use the literary arts to tell the unique story of a place.



Connecting art to nature and local history is encouraged.



Iconic murals and signs can impact the Town Center brand.



Connecting art to nature and local history is encouraged.



Print ready files for signs are found in the folder accompanying this document.



Print ready files for signs are found in the folder accompanying this document.



primary logo



Primary
TOWN CENTER
logo



NORTH SALT LAKE

TOWN CENTER



**Primary Logo
Modified for NSL
Rebrand
(2 versions)**



**CITY OF
NORTH SALT LAKE**

UTAH



**CITY OF
NORTH SALT LAKE**

UTAH

secondary logo

Secondary
TOWN CENTER
logo



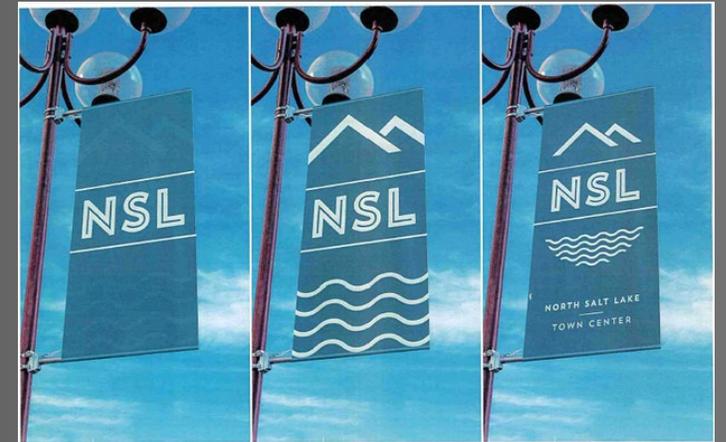
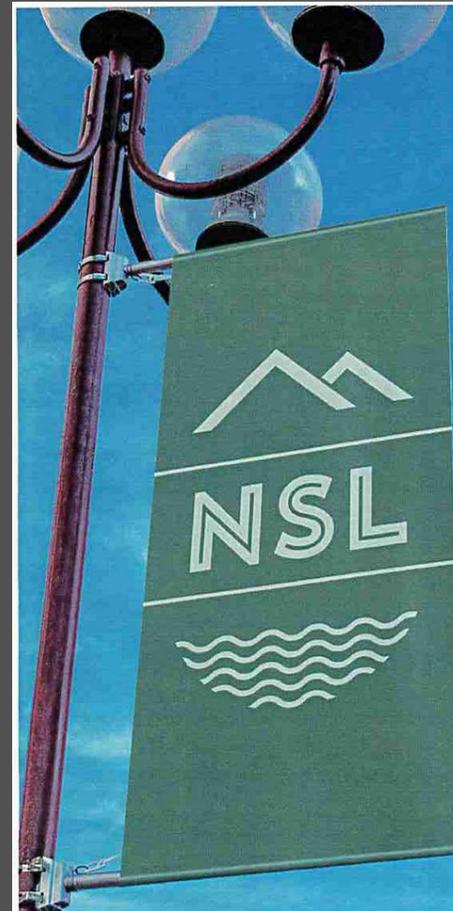
Secondary Logo
Modified for NSL Rebrand



department logo variations (examples)



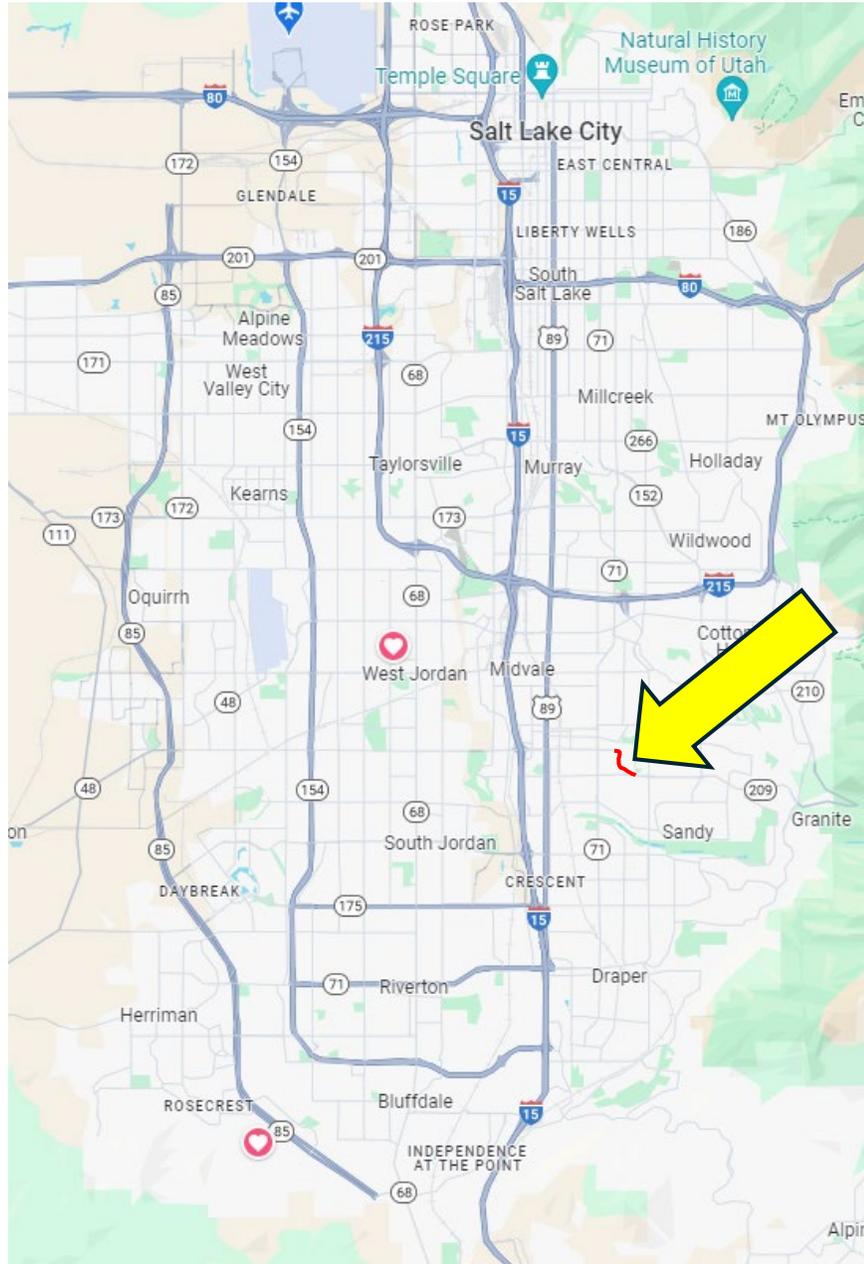
pole banners



TREE PLANTING EAGLERIDGE DRIVE



Eagle Ridge Drive



Quarry Bend Drive Sandy, Utah (9000 South-9400 South)





Design Asks

- Low maintenance
- Establishment period irrigation
- Lighting is important
 - Both sides of street
 - Closer together
- Welcome sign/Eaglewood Sign
- Rock terraces
- South side





Neighborhood Precedents

Neighborhood Precedents



Option 1: The Tower

Option 1: The Tower



Option 1: The Tower



Option 1: The Tower

Option 1: The Tower

Option 1: The Tower



Option 1: The Tower

Option 1: The Tower



Option 1: The Tower



Option 1: The Tower

Option 1: The Tower



Precedent Images



Option 1: The Tower

Option 1: The Tower - Design Components



Raised overlook of valley



Retaining Walls



Planting area to accent rhythm along hill



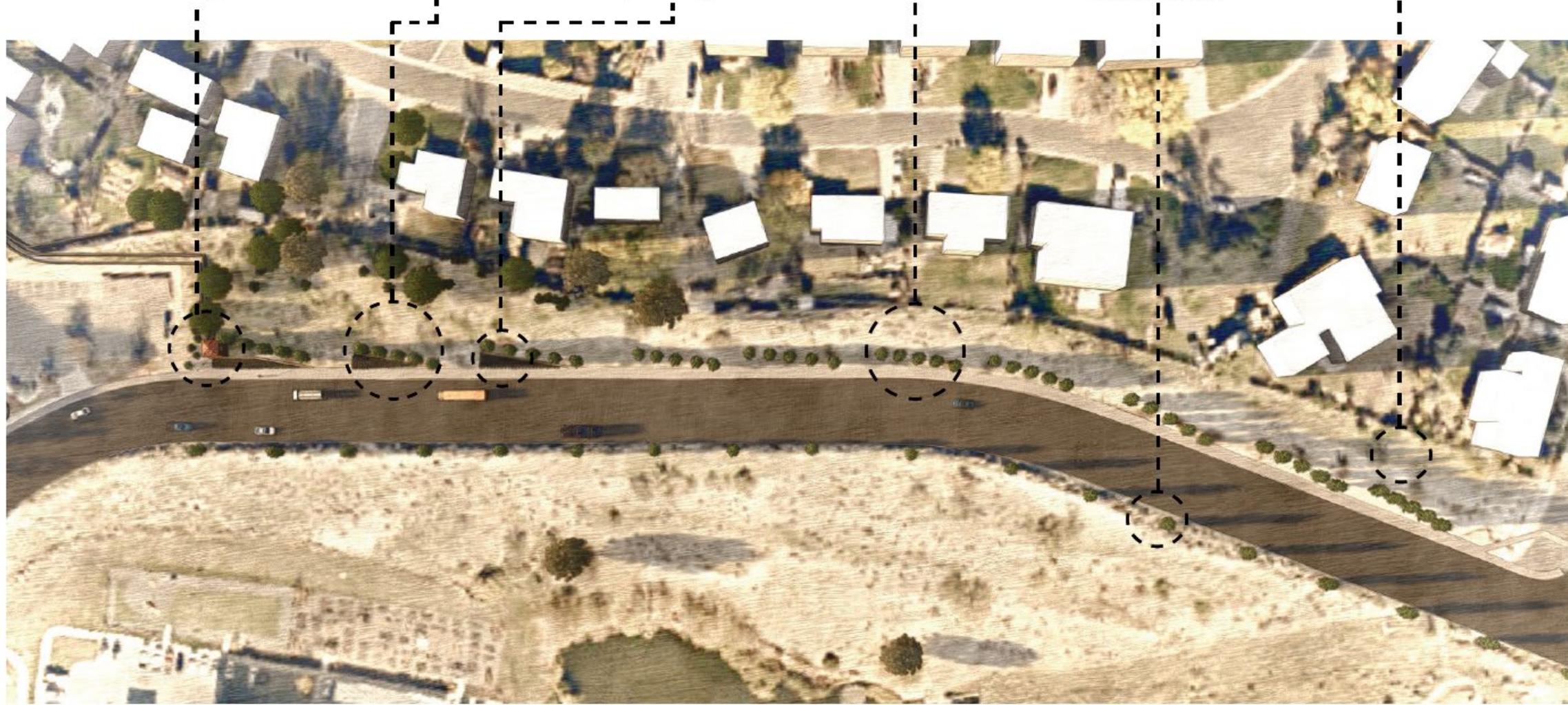
Columnar trees placed to block view of hill



Columnar trees to mimic Italian roadways



Native grass seed mix



Option 1: The Tower

Option 2: Native Hillside

Option 2: Native Hillside



Option 2: Native Hillside

Option 2: Native Hillside



Option 2: Native Hillside

Option 2: Native Hillside



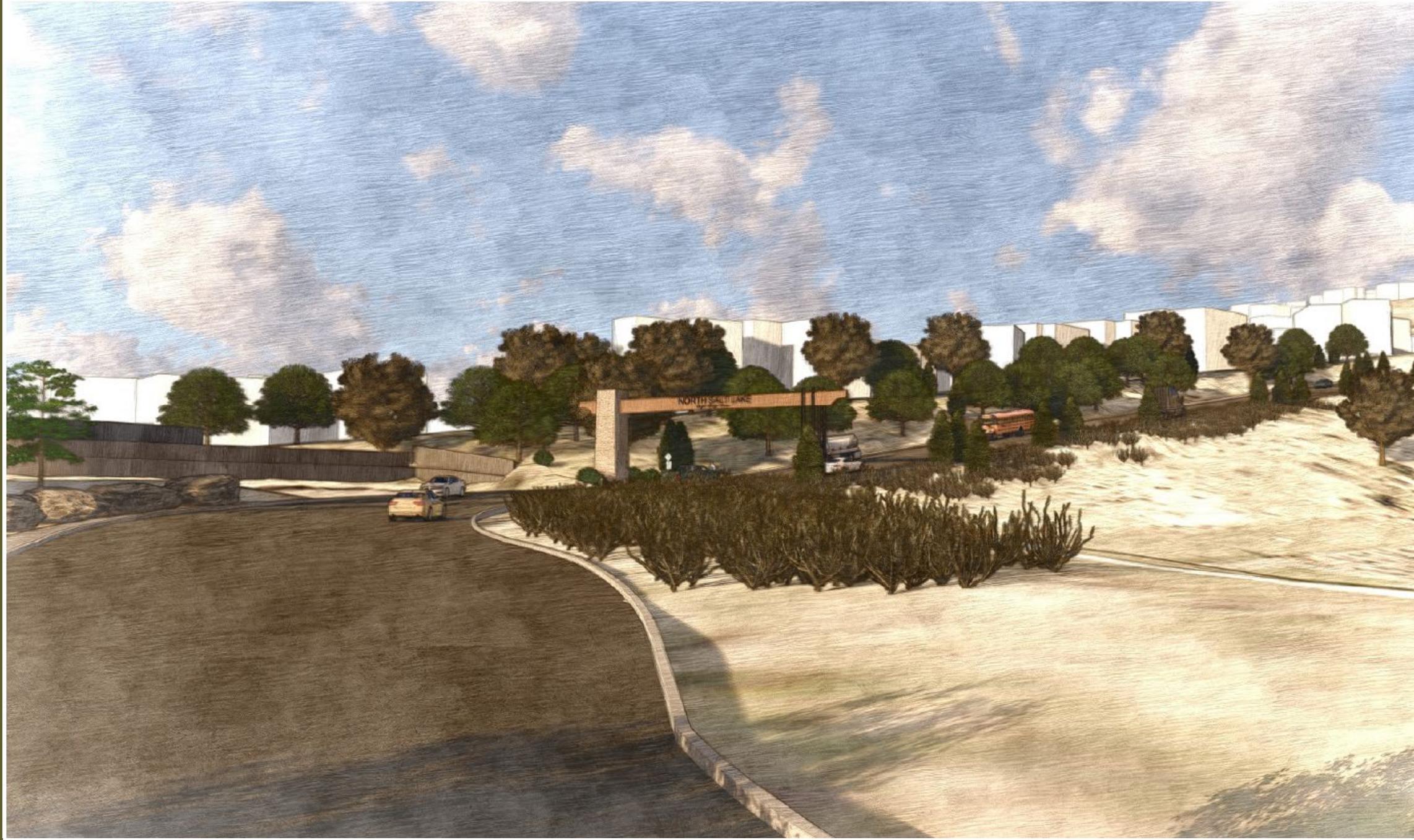
Option 2: Native Hillside

Option 2: Native Hillside



Option 2: Native Hillside

Option 2: Native Hillside



Option 2: Native Hillside



Option 2: Native Hillside

Option 2: Native Hillside



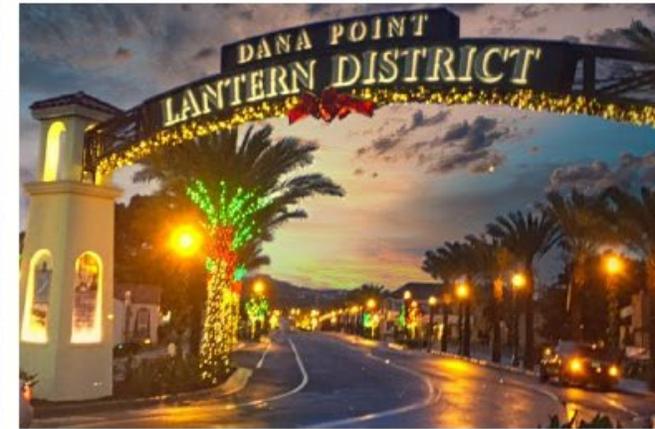
Option 2: Native Hillside

Option 2: Native Hillside

Option 2: Native Hillside



Precedent Images



Option 2: Native Hillside - Design Components



Overhead entrance sign



Natural planting style to match surrounding hillsides



Preserve existing vegetation with added trees and shrubs



Native grass seed mix

Option 2: Native Hillside



Option 3: Italian Hillside

Option 3: Italian Hillside



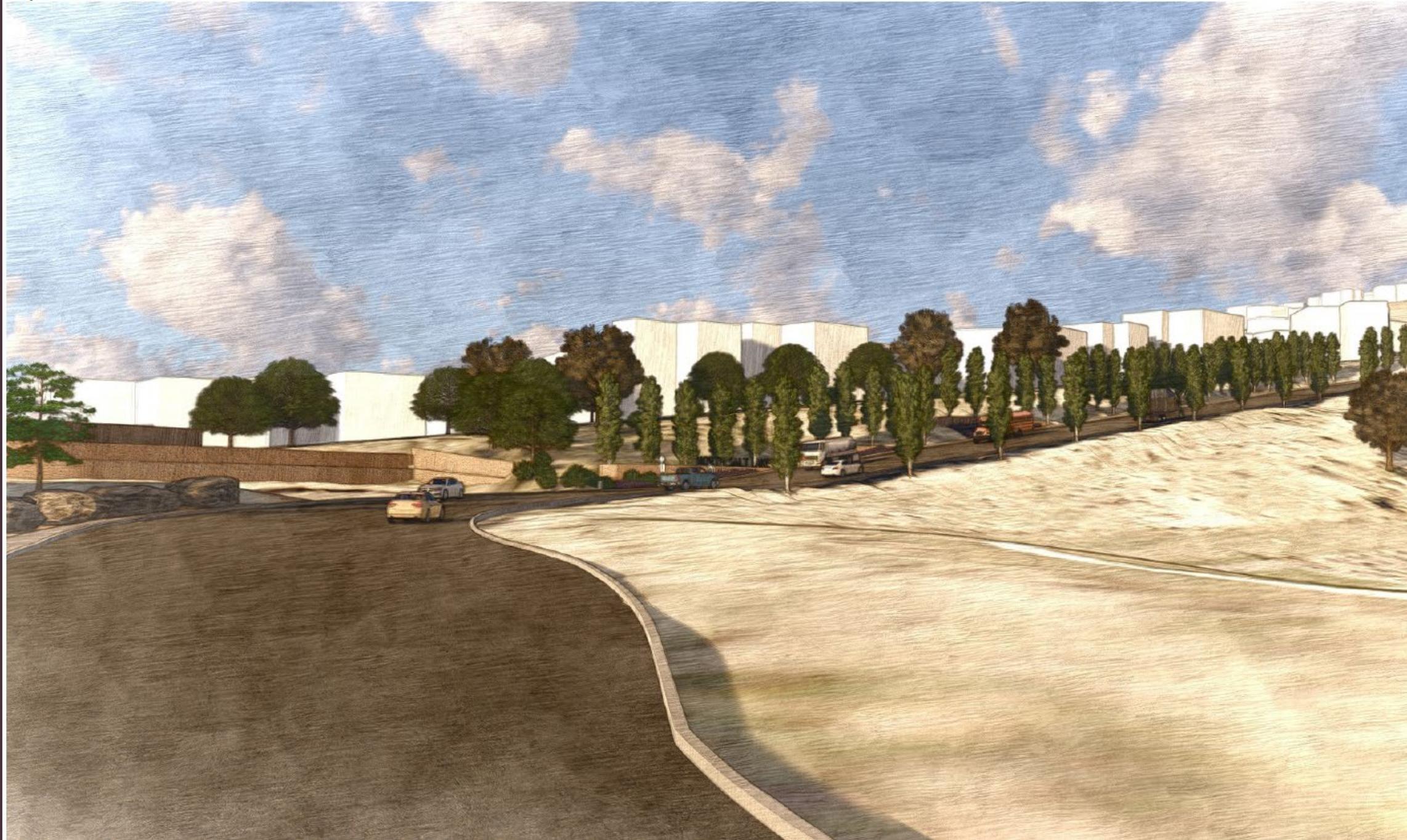
Option 3: Italian Hillside

Option 3: Italian Hillside



Option 3: Italian Hillside

Option 3: Italian Hillside



Option 3: Italian Hillside



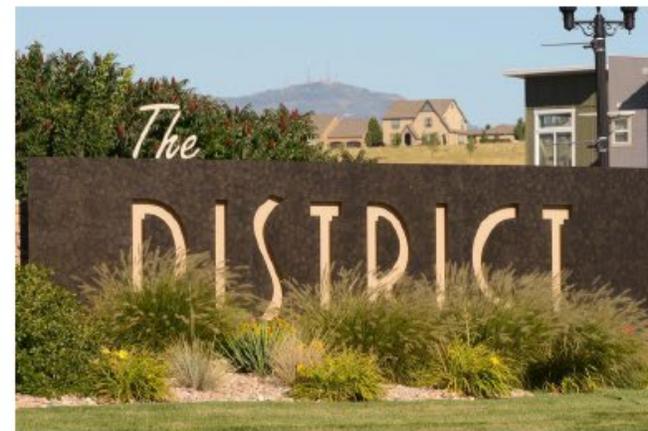
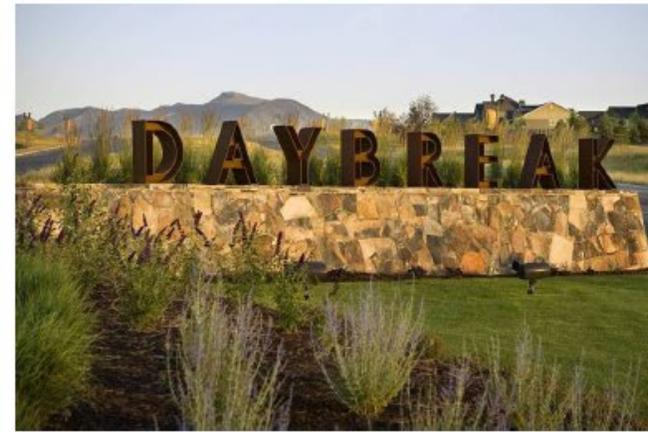
Option 3: Italian Hillside

Option 3: Italian Hillside

Option 3: Italian Hillside



Precedent Images



Option 3: Italian Hillside - Design Components



Retaining Walls



Planting area to accent rhythm along hill



Columnar trees placed to block view of hill



Columnar trees to mimic Italian roadways



Native grass seed mix





Option 1: The Tower

1A \$781,080.20
1B \$667,175.30



Option 2: Native Hillside

\$557,274



Option 3: Italian Hillside

\$557,175

Option 1: The Tower



Option 2: Native Hillside

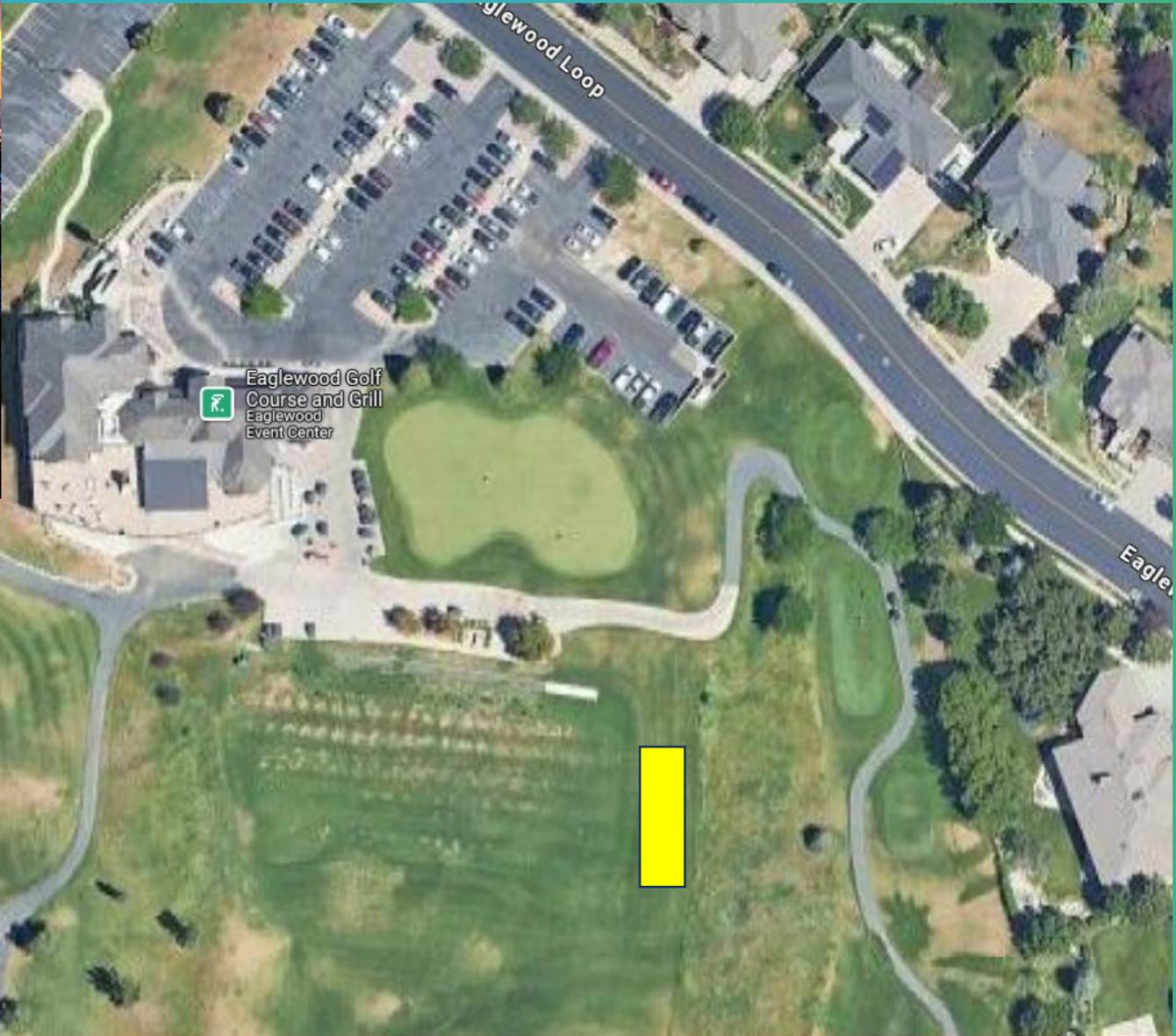


Option 3: Italian Hillside

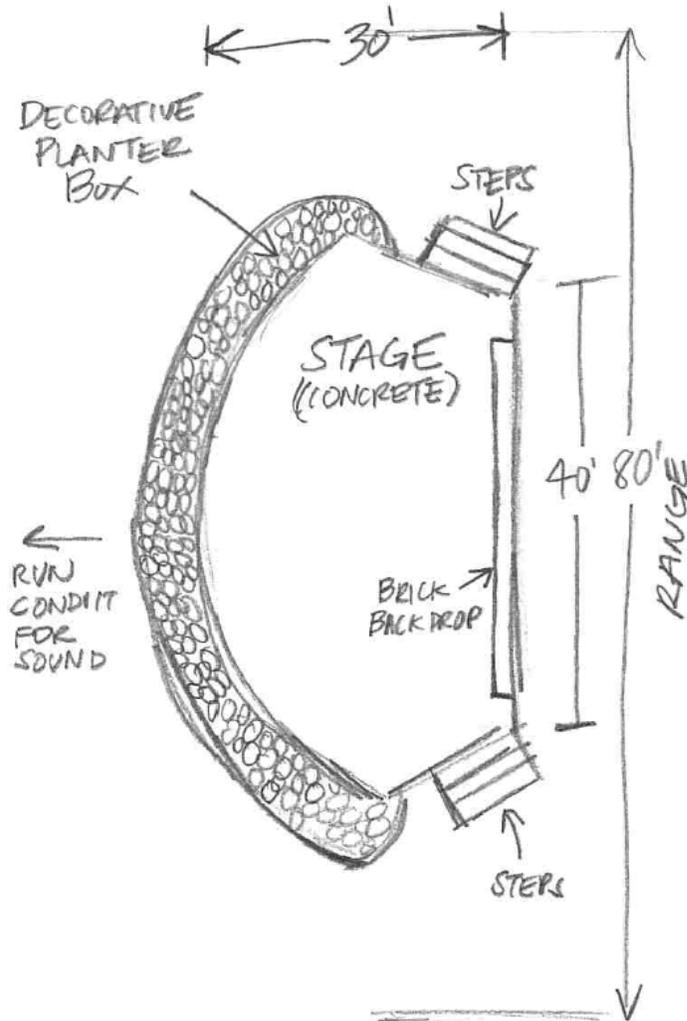
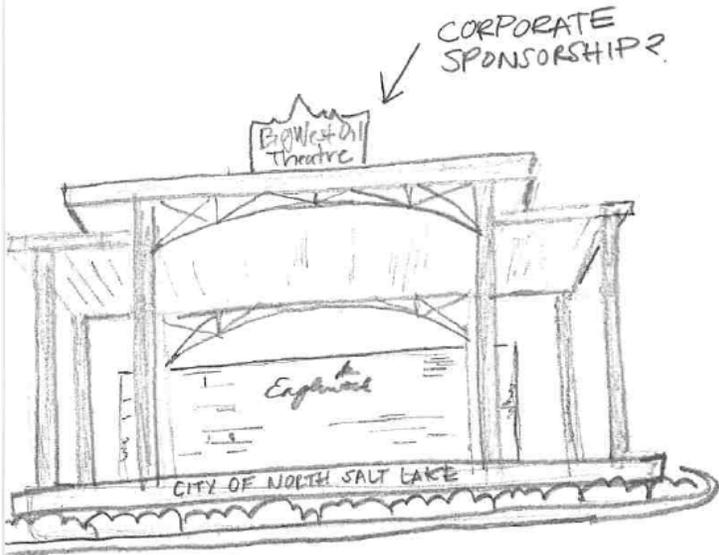


		The Tower		Native Hillside	Italian Hillside
		Full Size Tower	Smaller Tower		
		1A	1B	2	3
1	Demolition	\$7,837.20	\$7,837.20	\$7,837.20	\$7,837.20
2	Site Preparation (Grading, soil amend, electrical services)	\$60,397.90	\$60,397.90	\$60,397.90	\$60,397.90
3	Hardscape (Retaining Walls, Stairs)	\$189,560.00	\$136,010.00		\$136,010.00
4	Planting (Trees, shrubs, irrigation)	\$252,277.90	\$252,277.90	\$238,377.90	\$252,277.90
5	Architecture	\$156,000.00	\$106,000.00	\$156,000.00	\$6,000.00
6	Furnishings (Street Lights)	\$44,000.00	\$44,000.00	\$44,000.00	\$44,000.00
7	Contingency	\$71,007.30	\$60,652.30	\$50,661.30	\$50,652.00
Total Project Estimate		\$781,080.30	\$667,175.30	\$557,274.30	\$557,175.00

EAGLEWOOD GOLF COURSE LIBERTY FEST STAGE



EAGLEWOOD STAGE CONCEPT



NEED

- POWER
- ABILITY TO HANG LIGHTS
- HANG SPEAKERS
- CONDUIT TO SOUND
- MOVIE SCREEN: DROP DOWN
- PROJECTOR CONNECTION

MAYBE

- BACK STAGE (CHANGING AREA)
- SHADE STRUCTURE
- SCREEN SET ON STAGE
- DRUM STAND
- CLOSET/STORAGE
- ABILITY TO RUN TV'S/SCREENS
- CAMERAS

COMMITTEE GOALS & PROGRAMS

Committee Goals and Programs

- Mural Program
 - Identify Buildings with Willing Owners
 - Select Jury
 - Mural experts
 - ?
 - Theme ideas
- Public Art Locations
 - Hatch Park
 - Town Center/City Hall
 - City Entrance Monuments
 - ?
 - ?
- Programs
 - NSL Reads
 - Photo Contest
 - Art Exhibits
 - ?
 - ?

NEXT MEETING
May 5, 2025

MINUTES

March 3, 2025

ADJOURN