



NORTH SALT LAKE PUBLIC WORKS

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NSL Parks & Arts

Parks, Trails, Arts & Recreation Advisory Board Agenda

Tuesday, November 13, 2018
North Salt Lake City Hall
6:00 p.m.

2019 Planning Session

1. Events Update
 - a. 2018 Halloween 3K
 - b. Second Sunday Concert
 - i. Nov 11 – Messiah Sing In
 - ii. Dec – Utah Guitar Society
2. Review Parks, Trails, Arts & Recreation Board (Ordinance 2014-1)
 - a. Where are we doing well?
 - b. Where can we improve?
 - c. City Council Update - Ryan
3. Parks and Trails 2019 Goals and Priorities
 - i. Proposed: Improve marketing for events and parks/trails resources in the city
 - ii. Proposed: Review and recommend parks and trails improvements
 - iii. Proposed: Clarify board member responsibilities and assignments
 - iv. Other proposed goals and priorities
4. 2019 Calendar and Event Overviews
(Review past event, review planning overview, set date for 2019, set chair for 2019)
 - a. Kite Festival Review
 - b. Festival of Speed
 - c. NSL 5K
 - d. Second Sunday Concert Series
 - e. NSL Reads
 - f. Halloween 3K

- g. Additional event proposals
 - h. Other city events (Do these go on our calendar?)
(Egg Hunt, Youth Council Movie Nights, Night Out Against Crime, Fire Station Open Houses, July 3rd Fireworks, Get In The River, Others)
 - i. Finalize 2019 calendar
5. 2019 Proposal Goal: Improve Marketing
- a. Print marketing (calendar, posters, newsletter, calendar)
 - b. Digital marketing (marquee signs)
 - c. Online marketing (Facebook, Instagram, City webpage, other)
 - d. Logo and other graphic design
 - e. Photography
6. 2019 Proposed Goal: Parks and Trails Recommendations
- a. Parks and Trails Update – David
 - b. Budget Update – Ryan
 - c. Review process and scope of recommendations
7. 2019 Proposed Goal: Clarify Board Responsibilities and Assignments
- a. Event Chair Responsibilities
 - b. Additional Board Responsibilities
8. Chair Notes (open topics)
9. Next Meetings:
- a. Dec 4th (NSL Holiday Party)
 - b. Jan 15th (3rd Tuesday)

Notice of Posting:

I, the duly appointed City Recorder for the City of North Salt Lake, hereby certify that the foregoing agenda was posted on the Utah Public Notice website, at city hall, and sent to the required newspapers this 8th day of November, 2018.

Dated this 8th day of November, 2018.



