



NORTH SALT LAKE CITY

10 East Center Street
North Salt Lake, Utah 84054
(801) 335-8700
(801) 335-8719 Fax

Barry Edwards
City Manager
Paul Ottoson
Public Works Director/City Engineer

NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, June 9, 2015

North Salt Lake City Hall

6:00 p.m.

(Final)

Attendees: Camille Thorpe, Matt Jensen, Conrad Jacobson, Jon Rueckert, Hal LaBelle, Natalie Gordon, Nola Lucke, Lori Seppi, Andy Duefua, Carmilla Duefua, Stan Porter, Sally Beyer - Minutes

Topic of Discussion:

- 3 Kings Bike Race
- NSL Reads (Peachjar and Posters)
- 5K Run (Volunteers, t-shirts, committee report)
- Publicity: Facebook page(s), Newsletter, Webpage
- Using the committee
- NSL Alive
- NSL Acts

Minutes:

1. 3 Kings Bike Race

Matt Jensen said that t-shirts are designed. He is having difficulty getting a couple of logos. Matt said he has lined up the timing people, has a DJ & all that is needed is volunteers at 6:30 a.m. Mike Taylor is going to be the photographer again this year. Matt picked up the posters and has distributed most of them. Matt also mentioned that the committee would be a big help with advertising if they would go to their Facebook page and join the event and then invite cyclists, friends and North Salt Lake residents. Matt asked Jon Rueckert to make sure the streets were swept before the race. This event starts at Hatch Park at 7:30 a.m. and volunteers are asked to come at 6:30 a.m.

**Andy Duefua was present to talk about the Polynesian Festival and handed out his list of needs from the city and prices that were quoted to him. The list stated he would need banners, a stage (Matt said that two years ago it consisted of two flatbed trailers that was donated and he would look into that), portable restrooms (estimating 4-5), sound system, lighting (which Matt said was*

most of the cost at the previous event), some tents, and marketing the event. They will need water for the vendor booths. Andy asked if anyone knew of someone who could help them with a backdrop on the stage and mentioned that the city donated thirty-five hundred dollars last time and they are trying not to go over that amount for this year's event.

They would like the event this year to be on August 28th & 29th at Hatch Park. It will start on Friday evening and end on Saturday evening. Matt talked about a couple of concerns from last event. One of the concerns was they advertised that there would be activities going on and when Matt came with his family nothing was happening. The other concern was that there was a Samoan community in North Salt Lake that apparently was not told that this event was taking place and they were upset. Andy said he was aware of those problems from before and those issues will be taken care of. They are also working on getting the vendors and the performers for the entertainment in place to make a great festival. Camille said they would discuss what they have heard and will make a decision as a committee and will contact them back with their decision.

2. NSL Reads (Peachjar and Posters)

Lori Seppi said that things are coming along nicely and she went to see Dan Wells speak and he was excellent. People were very interested and asked questions for at least forty-five minutes. Lori mentioned that if they advertise it well enough she expects they will get a lot of participation. Lori said that they are advertising on Facebook, Peachjar and it will be on the NSL website.

**Stan Porter came and wanted to take some time to ask for volunteers to help him with updating the North Salt Lake history book. He asked the committee to think of anyone they would know that would like to head up this project.*

***Camille Thorpe said that she requested a copy of the North Salt Lake General Plan (40 years) and wanted to see what was suggested on the Parks, Arts, Trails & Recreation. Camille has asked Ken Leetham (Assistant City Manager) to come and talk to the committee about the plans in the future. She will schedule a time and let the committee know.*

3. 5K Run (Volunteers, t-shirts, committee report)

Lori Seppi said that Jon Rueckert is handling the course and is coordinating with the police. Lori asked Jon if the police were going to get an ambulance and Jon said that is already set up. Becky Edwards is going to let the committee use her sound system for the race. Alpine Cleaning is going to decorate at the start and finish lines for both the adults and kids run and the registration area. Camille Thorpe said she has talked to Doug Stone about getting flags and thinks she will be able to get them. Lori said she has arranged for the timing and the people doing it has asked for eight volunteers. Wasatch running is going to provide the racer bibs. Natalie Gordon said that Alan is doing the t-shirts and will order those on line when the design is finished and the medals will be ordered. Nola Lucke said that registration is set up on Active.com, Wasatch Running and Utah Running. Jerry Seiner is providing a pace car, snacks are provided by North Salt Lake Bible Church, water stations & water donated are by Alpine Cleaning & Mountain America, prizes & goodie bags are by Wasatch Running & Alpine Cleaning, raffle is by Wasatch Running, Alpine Cleaning & Eaglewood Golf Course. Camille mentioned that she would like to put a flyer in the goodie bags for all the NSL Live events coming up in the future. Nola mentioned that the numbers don't look very good as there are only 10 people registered at this point. Lori said she is coordinating with James Zwick to have as much of the registration done before the race day.

4. Publicity: Facebook page(s), Newsletter, Webpage

Camille said she just wants to remind everyone that a good avenue to take with advertising is with social media. Also a reminder given to get anything they have coming up for July and August to Linda by the end of this month for the newsletter.

5. Using the committee

Camille thanked the committee and all those who have helped with NSL Live. She also wanted to remind the committee how important it is for their attendance at the meetings especially when something needs to be voted on. Camille said it is great to have a committee that even though they don't agree on everything that they continue forward.

6. NSL Alive

Camille said that even though Tayler Clough is not present he did send her an agenda for July 27th, August 3rd and 10th.

7. NSL Acts

Steve Aase is not present and Camille tabled this for another meeting.

**Matt Jensen said that the Eaglewood Festival of Speed on July 2nd will be a lot of fun this year & Bruce Oblad is looking for volunteers at 6:00 p.m. Camille said she has two volunteers and Conrad said he will be there but it will be with the Youth Council. Conrad asked Jon Rueckert to ask Brent Moyes for a couple of tables, chairs and also a couple of garbage cans.*

***Nola Lucke said that the park by her house was sprayed for weeds by the city but was not posted. She is concerned that when they spray no one is aware that they spray. She would like to see signs put up stating that it had been sprayed and what is in the spray. Jon Rueckert said he would look into it and see if they can start posting signs.*

****Natalie Gordon brought up the new Elizabeth Drive Park and said there are rumors that the playground equipment has been put in the wrong spot and will have to be torn down and reinstalled which will delay the park opening. Jon Rueckert checked and said that the contractor has installed it five feet from where it should be and they will have to reinstall the playground but should not delay the opening of the park too much longer.*

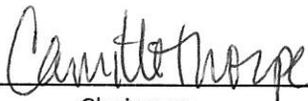
*****There was discussion about the Polynesian Festival. Lori Seppi said that the budget for this activity is more than all the other events and Natalie Gordon said that it was not well attended two years ago. Matt Jensen agreed and said it wasn't advertised well and it wasn't organized well. Matt said it will be better to work with his son Andy and feels he will do a better job. Matt went over the details what happened two years ago. There were things that were fun and enjoyable and there were things that were very disorganized. Matt said that Pele and his son Andy are sincere and they want it to work this year. Natalie mentioned about helping them get sponsors so that the city doesn't have to come up with some of the cost they have submitted. Matt wondered if there is enough money in the NSL Live budget for this event and Steve Aase would be the only one to know that information and he is not present. The committee voted and it was unanimous that the*

Polynesian Festival goes forward with their event this year. Natalie Gordon suggested that they ask them to call it the "Polynesian Cultural Festival" as the name is more welcoming to everyone to come and enjoy the festival.

****** Nola said she will update the calendar. Matt Jensen said that the way the calendar works is once there is a six month calendar; the next action would be to bring it to the City Council for approval.*

Next meeting will be held on June 23rd at 6:00 pm at City Hall.

Camille Thorpe adjourned the meeting at 7:30 pm.



Chairman



Secretary