



NORTH SALT LAKE CITY

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Barry Edwards
City Manager
Paul Ottoson
Public Works Director/City Engineer

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, February 11, 2014

North Salt Lake City Hall

6:00 p.m.

(Final)

Attendees: Matt Jensen, Conrad Jacobson, Barry Edwards, Paul Ottoson,
Steve Aase, Camille Thorpe, Lori Seppi, Tayler Clough, Michael Ward,
Sally Beyer – Minutes

Topic of Discussion:

- **Sub-committee for the Advisory Board**
- **2014 NSL Live Calendar**
- **Retail businesses and their relationship and willingness to help in City sponsored events.**
- **Vision of North Salt Lake.**

Minutes:

1. Discussion of sub-committee for the Advisory Board.

Matt Jensen talked about the changes happening with the City and the programs that have been initiated. He would like more volunteers as committee members with ideas and help in the different events that take place in North Salt Lake.

2. Discussion of 2014 NSL Live Calendar.

Second Sunday concert Series headed by Becky Edwards. Budget was discussed and there is not a specific limit but it needs to be reasonable.

The NSL Kite Festival will be held on April 19th to May 3rd. It didn't work very well last year because of the weather. It was suggested that they hold it to one week instead of two. They will stay with two weeks and hope for good weather. There was discussion about an Easter Egg Hunt for Teenagers.

A suggestion on the Three Kings Cycling event to make it a little more beginner friendly as it is a difficult cycling event for beginners and children.

5k Fun Run is held on the Saturday before July 4th. This year it is held on the same date as the Ragnar and discussion was made whether or not it would have a big effect on the Fun Run.

Movie at Hatch Park was discussed. It was suggested that they have it every month in the summer months instead of two. Tayler Clough suggested going to different parks as it would feature all the parks. He also suggested having a Blind date and movie for adults that would feature refreshments and even dinner on occasion if a business would donate.

Tayler Clough will look into that in more detail with the City of Sandy that has done that in the past. Some restaurants that were mentioned that could be approached were Kneaders, Times & Seasons, Maria's & Sunshine Café.

Tayler Clough also suggested partnering with other Cities and The Farmer's Market in Bountiful was an example. Matt Jensen talked about a "Plug-away from screens" event in the Heber Valley. Businesses would hand out sponsor tags and children were giving Lanyards to collect the tags. It was good for the businesses because of foot traffic. NSL does not have enough retail businesses and it was suggested that other Cities might want to be involved.

Discussion was made for different ways for publicity for the NSL events. They should be put in monthly newsletter along with the utility bill, Facebook, electronic signs, banners & posters in businesses.

3. Retail businesses and their relationship and willingness to help in City sponsored events.

Discussed various retail businesses in NSL that might be willing to help and donate. A list of commercial businesses will be e-mailed to advisory board.

4. Vision of North Salt Lake.

Matt Jensen said the Master Plan is basically trying to create a sense of unity by:

1. Provide Services
 2. Create Community
- (Master Plan can be found on the NSL website)*

A field trip to all the North Salt Lake Parks were planned on Saturday, February 15th.

Next meeting will be held on February 25th at 6:00 pm at City Hall.

Matt Jensen adjourned the meeting at 7:24 pm.

Chairman

Secretary