



## NORTH SALT LAKE CITY

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**Barry Edwards**  
City Manager  
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Public Works Director/City Engineer

# NSL Live Advisory Board Minutes

Tuesday, April 8, 2014

North Salt Lake City Hall

6:00 p.m.

**(Final)**

Attendees: Camille Thorpe, Steve Aase, Matt Jensen, Conrad Jacobson, Paul Ottoson, Natalie Gordon, Becky Edwards, Tayler Clough, Hal LaBelle, Lori Seppi, Nola Lucke, Stewart Harmon, Sally Beyer – Minutes

### Topic of Discussion:

- **Follow up discussion of NSL Kite Festival.**
  - a. **Business coupons due for Easter Eggs**
  - b. **Kites and Flyers update from Youth City Council**
  - c. **Easter Egg Hunt – Logistics week and day of April 19th**
- **Follow up on Sandy's Health Project.**
- **Follow up on Children's Theater.**
- **Follow up on Book Club & Writing Competition (WWII Theme).**
- **NSL Veteran's Memorial Amphitheatre.**
- **Discussion of Committee Name.**
- **Discussion of NSL 5K Fun Run.**

### Minutes:

1. Follow up discussion of the NSL Kite Festival.

*Nola Lucke commented that there was not enough information on the flyers that were handed out. She would like to see contact information with either a phone number or e-mail put on future flyers. Camille Thorpe also commented that she would like to see the website address, City's phone number & the parks addresses put on the flyers along with the other information. There was discussion about vendors coming and doing demonstrations at the Kite Festival and the concern was that it could change the nature of what the Kite Festival Event is and was probably not the right venue for this. The health venue was mentioned and that seemed a possibility. Camille suggested a paper frame for some of the businesses to put all the City flyers in which would have a title of North Salt Lake City and alert residents of upcoming events.*

*Conrad Jacobson asked if the businesses everyone visited had a positive response to the poster. The majority was very excited about the poster and event. It was noted that it would be good to get the schools and businesses e-mails and put those on a list for future events that are coming up.*

*The Easter Egg Hunt will be on April 19<sup>th</sup> and start at 10:00 a.m. Matt Jensen said that as soon as the Easter Egg Hunt is over they will start handing out the kites to the children. Last year they had 500 kites (which they ran short) and this year they will have 750. It would be helpful to have a few persons handing out the kites.*

*Matt Jensen talked about putting the extra posters up for sale and wondered if that is something that would be worthwhile. Posters could be put on the website and advertised as commemorative or a collector's item. Money would go toward reimbursing the Kite Festival. Conrad Jacobson mentioned that the concession stand at the park could be opened and the posters could be sold there. Steve Aase also mentioned that they could take the posters to the Tunnel Springs Park. Becky Edwards said it would be fun for North Salt Lake businesses and residents to have a collection of event posters. One example was to have all the Second Sunday Concert series have a poster with all the dates posted. Becky also had the idea that a business could be a sustaining supporter for a fee each month and then a poster would be delivered to their place of business. Conrad mentioned that too many posters would not work. They would have to maintain the quality of design to make it a covetable poster.*

## 2. Follow up discussion of Sandy's Health Project.

*Taylor Clough passed out a packet with rough preliminary ideas to everyone that was present. He felt like to put on a strong program it needs to be in the spring or the fall in order to get all the sponsors to be successful. He has talked to numerous people to be speakers and most of them were happy to come. Taylor would like to see "Ted Talks" which are popular right now and felt would set a good tone as people went to the different parks. Taylor went over the proposed schedule. A park would be picked out for the evening. It would start with a 30 minute walk or alternative exercise program followed by a Ted Talk and ending with healthy refreshments that would hopefully be donated by a business in NSL. Taylor would like to see a big prize offered and Conrad Jacobson suggested a paper passport and stamp each one at the different parks. Different dates & times were discussed and the end of August came up as the best choice. It would alternate at different parks every two weeks.*

## 3. Follow up discussion of Children's Theater.

*Steve Aase contacted Orchard Elementary and the Principal was excited to assist and co-sponsor the event. The school facility would be used as an emergency back-up plan. Dates need to be selected as soon as possible so they can get it on their schedule to have staff available. We would be able to use the school to get the discounted rate to get the licensing for whatever play that is chosen. The majority of the schools will be out June 6<sup>th</sup> except for two tracts for Foxboro School which would be out July 3<sup>rd</sup>. Laura Brown's thoughts on rehearsals would be to start at 4:00 pm and end at 5:30 pm. She would need at least 3 weeks of rehearsals to get a production ready. The City Hall would need to be utilized for rehearsals except for Tuesdays because of many conflicts with the City. The power was brought up and it will cost \$14,000.00 to get power to the City Hall Park. It was mentioned that they would like to do the production at the end of*

*June and to get the power before that date a budget adjustment would need to be made and brought before Council. There was other rehearsal dates and production times discussed. It was decided that the production will be on June 19<sup>th</sup>, 20<sup>th</sup> & 21<sup>st</sup>. There were different plays discussed and Steve will check with Laura Brown on what is available. Matt brought up that it would be nice if Steve also asks them about their opinion on the shows, venue and time. Steve brought up that the City has to cover the licensing as well as the marketing. Matt said he wasn't concerned with the licensing fees. Camille Thorpe summarized that they need to work on budget, power, schedule & performance.*

*\*They asked Stewart Harmon to come and talk about the 5K and he discussed it at this point. Stewart announced that this is the 17<sup>th</sup> annual 5K run and it has always been in conjunction with the July 3<sup>rd</sup> event. The fees will be the same as last year which are: \$10.00 without shirt, \$15.00 with shirt and \$30.00 for immediate family. It is the same date as the Ragnar but as the NSL 5K run has always been held on the same weekend it will not change. The age groups have been changed this year to: 10 & under, 11-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70 & older. They felt this was much fairer and the cost difference was not that much. The course is the same. Camille is working on the posters. Stewart said that he, Camille, Natalie & Lori are working on distributing the posters but would be happy with more volunteers. The majority of the help would be needed on the day of the race for registration. Camille asked if there was a need for more sponsors and Stewart said they are always willing to take more sponsors.*

*Natalie Gordon asked the committee if it was wise to plan the 5K race after the Three Kings Race. She is worried about the volunteers & police. It stay the sames this year but look towards moving it for next year. After discussion it was decided that Matt Jensen would ask the Police Chief if it was a burden on them.*

*Stuart asked if there was anything that should be done with the posters and if the Three Kings Race and the 5K Race should be combined on one poster. Tayler Clough wanted to know if there was something that could be done to tap into the University of Utah. Students are always looking for an inexpensive bike race. Discussion on making a poster that would grab people's attention. Lori Seppi suggested a photograph of scenery & past events could be done. There will be 50 posters and little flyers of the posters were suggested.*

#### 4. Follow up discussion of Book Club & Writing Competition.

*Lorri Seppi said the theme for the Book Club "World War II" has turned out to be a good theme because it is the 70<sup>th</sup> anniversary for D-Day followed shortly by the 70<sup>th</sup> anniversary of the end of World War II. The books that were brought for the different age groups are:  
Younger Children – "Butterfly" by Patricia Polacco.  
Older Children – "Number the Stars" by Lois Lowry  
Teens: "The Boy Who Dared" by Susan Campbell Bartoletti  
Adults: "Unbroken" by Laura Hillenbrand*

*Matt Jensen said that one of the his son's friend grandfather was in "The Boy Who Dared". There is a documentary about him and his grandson lives in North Salt Lake.*

*Lori talked to Susan Bartoletti (author) to come and speak. Her price to come out is \$2300.00 plus air fare which is probably too high for this event. Lori suggested to look around locally for someone.*

*The theme that was chosen was "We Shall Never Surrender" from Winston Churchill and Lori suggested a personal essay. Barnes and Noble will be contacted to see if they will be a sponsor and if they will offer prize money with gift cards. If they would be willing to donate \$50.00 & \$25.00 gift cards they would make great prizes. Natalie Gordon brought up Zions Bank as a sponsor as they are in North Salt Lake. Lori suggested having someone from Zions Bank come to one of the Book Club meetings and introduce them as one of the sponsors or even have them announce some of the winners to feel a part of the program.*

*Steve Aase suggested having additional books listed for additional reading. Lori would like to see a big display with the four main books and add additional books as there are so many for WWII with a flyer. After discussion about involving the schools in the area including Woods Cross High and Bountiful High it was thought it would be a great idea to send a packet home with the children at the end of the year and make the due date the end of the summer and the party in October.*

*Lori Seppi said what needs to happen to wrap up the Book Club activity is: Dates, Contact, Submission & Judges. Sally Beyer will check on a separate City e-mail address for the submissions. Conrad Jacobson said he had talked to his daughter and she will be a judge along with Conrad as long as the submissions are due in late August. Steve Aase asked if it would be possible to show the movie "The Book Thief" at the park which is on DVD. Conrad said that it could be done. Camille said she would contact the MegaPlex Theater in Centerville to see if they could reserve seats for the movie "Unbroken" when it comes out for those who would like to see it.*

#### 5. Discussion of Name of Committee.

*Matt Jensen said the only issue is the acronym "PTAR" which has not been well received. It is not easy to change the official name which is Parks, Trails, Arts & Recreation Advisory Board. After discussion it was decided to try "NSL Live" which is patterned after the previous committee. Matt asked for volunteers to help with the NSL Live website to keep it updated. He talked about Ogden who has a similar group that just plans parties and has a website "Get Out And Live" and the acronym is "GOAL". Camille Thorpe asked everyone to take a look at their website and see if that is the direction they should take.*

*\*Camille Thorpe noted that the pavers are coming in this week to finish up the Veterans Memorial Amphitheater and the first paver that is in is the volunteer paver. The mason will be in this weekend. Conrad Jacobson said to ask Paul about the power that will be needed. A date is pending for the ribbon cutting ceremony. Natalie Gordon suggested the Clipper be there for pictures. Camille would like to have a field trip for 5<sup>th</sup> to 6<sup>th</sup> grades from the schools to come over to the memorial and choose a word from the pavers and write a story about it and have a winner read their story at the ribbon ceremony.*

*Taylor Clough brought up dogs at the parks and would like that subject to be added to the agenda for the next meeting.*

**Next meeting will be held on April 22nd at 6:00 pm at City Hall.**

Camille Thorpe adjourned the meeting at 7:50 pm.

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Chairman

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Secretary