



## NORTH SALT LAKE CITY

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City Manager  
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# NSL Live Advisory Board Minutes

Tuesday, April 22, 2014

North Salt Lake City Hall

6:00 p.m.

**(Final)**

Attendees: Camille Thorpe, Steve Aase, Matt Jensen, Conrad Jacobson, Tayler Clough, Hal LaBelle, Lori Seppi, Nola Lucke, TJ Riley

### Topic of Discussion:

- Follow up discussion of NSL Kite Festival.
  - a. Kites, Eggs & Posters Status for May 3<sup>rd</sup>.
- Follow up on Children's Theater.
- Follow up on Book Club.
- Follow up on 3 Kings Race.
- Follow up on NSL 5K Run.
- Follow up NSL Live (Sandy) Health Project.
- Discussion of Parks Leash Laws.

### Minutes:

1. Follow up discussion of the NSL Kite Festival.

*The Youth City Council did a great job with the Easter Egg Hunt. The kites were handed out and even though there was not much wind present, 30-40 kids were out trying to fly their kites. Natalie Gordon mentioned that on facebook there were messages that they were off to fly there kites at the Park. They were close on kites and Matt Jensen thought that maybe 800 kites for next year and the City Council even suggested 1000. Matt mentioned that he was with the 5 year olds at the beginning of the hunt and when the horn sounded a lot of the 4-5 year olds were very shell shocked by the noise. Camille Thorpe suggested they could be a little further away from the hunt.*

*Matt Jensen took all the posters (including the posters with the wrong dates) and were given to Linda Horrocks to post them on the City Website or Facebook Page that they are for sale. Only 1*

*was sold and she thought she was buying a kite. Matt stated they were selling for \$5.00 a poster and if they were not selling to drop the price as it is a new idea for a commemorative poster and will take a while to catch on. The date of May 3<sup>rd</sup> at noon at Tunnel Springs Park will still be the conclusion of the Kite Festival. It was suggested the posters be reduced to \$3.00 a poster.*

2. Follow up discussion of Children's Theater.

*Steve Aase was trying to contact Laura Brown without success but she was great the last time he talked to her to do the play "Beauty & the Beast". He left a message with Laura letting her know the power situation. The power will not be available at that time because it will take Rocky Mountain Power 12 weeks to come and put the power in. They are looking at July to August to be finished. Extension cords will be used to run the speakers and sound systems. Tryouts should start in May and advertising should begin with rehearsal dates pending and the production will be June 20<sup>th</sup> and 21<sup>st</sup>. Steve will coordinate with Orchard Elementary to make sure it goes on there calendar. It is still not decided for sure if the production will be up on the hill or down because of lighting. TJ Riley (Parks Superintendent) said the sprinkler heads should not be a problem. Seating was discussed and the City only has chairs in the City Council Room and chairs might have to be rented. They talked about South Davis Rental and asking them if they would like to be a sponsor. Steve said he would try and get everything worked out and e-mail everyone with the answers. Camille Thorpe was concerned about the number of North Salt Lake Residents that are involved with Bountiful's Beauty and the Beast production. Steve said it was a small amount and shouldn't be a problem with North Salt Lake's production and turn out. It was mentioned about posters and artwork and Steve will check on that.*

*Camille summarized that they have accomplished a date, how to get power, the lighting on the longest day of the year and contact with South Davis Rental for chairs.*

3. Follow up discussion of Book Club & Writing Competition.

*Lorri Seppi said that she spoke to Barnes & Noble and Natalie Gordon spoke to Zions Bank and both of them sounded interested in being sponsors but wanted written proposals on North Salt Lake letterhead. Lori prepared a couple of drafts but wanted someone official to sign the drafts and she would put her name and information on them for any questions. Matt Jensen said that it could be someone from the City or from the Committee. Lori proposed that Zions Bank be made the main sponsor and asking them to provide the prize money for the writing competition. Natalie told Zions Bank that they would use the prize money to purchase Barnes and Noble gift cards and would also ask Barnes and Noble for donations. There was mention of flyers and that they would like those to be out before school ended. The High Schools are out on May 30<sup>th</sup> and the Elementary Schools should be out by June 6<sup>th</sup> (year round schools excluded). Lori said that she has labeled this as the North Salt Lake Book Club and Annual Writing Competition. She also mentioned that it is a summer reading program with a fall activity. Natalie Gordon said that her school sends out e-mail flyers and they do not receive paper flyers anymore so it will cut down on the cost of the flyers. Nola Lucke mentioned that there be more text in the flyers so that people will have more knowledge of the program.*

*Matt Jensen said that the marketing idea of the NSL Book Club would attract the women and Summer Reading Program is something that children would do. Lorri Seppi suggested that a box be available for suggestions of names for the book club and could be advertised in the newsletter and website. Some names the committee came up with are The North Salt Lake*

*Literary Guild, Family Book Club, City Wide Book Club, North Salt Lake Book Club, North Salt Lake Summer Reads & North Salt Lake Reads which everyone seemed to like as it went with North Salt Lake Live. The target for this project is for everyone.*

*The dates still need to be decided. The dates that need to be decided are #1 the date to hand out flyers, #2 for the writing competition when the submissions are due and #3 the date of the actual meeting. Steve Aase said he was able to get ahold of his contact from "The Boy Who Dared" and she is able to come and be part of the panel. The only date she couldn't do it would be August 12<sup>th</sup>. She is the widow of Carl Schnibbe.*

*Lori mentioned that the advertising for this event should start soon. Steve Aase asked if the main 4 books were only going to be mentioned or if the sub books would also be mentioned for recommendations. Lori said if there is a website the books should be added to a link that says "additional books". Steve also asked about the panel discussion if there was going to be one panel discussion that would discuss the over encompassing area of the war. Lori's vision was to have a well-rounded panel with a moderator guiding the discussion. The teens and adults would stay for that while the children go off and do a butterfly project. Dates were discussed and Steve will check on September 4<sup>th</sup> and 11<sup>th</sup>.*

#### 4. Discussion of 3 Kings Race.

*Matt Jensen said that "Active" is up and running and has been promoting the event through facebook, etc. He has been working on getting the t-shirt designed with his designer. Camille Thorpe had mentioned that she would like to talk to the t-shirt designer and maybe match the poster to what she has done. Matt said he didn't necessarily care if the t-shirt and posters matched, but what was important was that the posters match the branding logo of the 3 Kings Race. Matt talked about entering into an agreement with a company that designed cycling kits. They will design a jersey and will carry inventory. The people would order through North Salt Lake and bill them as needed. The jersey would stay the same with minor adjustments as needed.*

*Prize money was brought up and how it is distributed. There is \$1,000.00 prize money and last year there was \$650.00 given out to the men and \$350.00 given out to the women because of the small number of women who participate. The city gave out an additional \$50.00 for each of the climbs which equaled to \$500.00 for the women and \$800.00 for the men in prize money. The first 3 years it was spread equally but there was change made last year because of the very low number of women who participated. The reason that prize money is offered is to appeal to the league riders. There are miscellaneous prizes also given out. There was discussion on how to get more women to participate and it was suggested to put on the website the number of men and women who participated last year along with the prizes so that women could see what was happening. Matt said that when someone registers he sends an e-mail out to that person thanking them and giving them a free registration for a friend and hope that will catch on.*

*\*Matt Jensen talked to Chief Black about over burdening the police department with the 3 events so close together. The Chief said if it gets too much he will address the council about over burdening the police.*

#### 5. Discussion of 5K Run.

*Camille Thorpe said they are wrapping up with the 5K Run with t-shirts, posters & flyers. It takes place on June 28, 2014.*

*\*Steve Aase brought up a concern at the South Foxboro Park and the lawn that looks like it is dying. TJ Riley said it is not dying but is brown and is still under the contractors responsibility. He has 60 days after the punch list is done to maintain it. When they put it in they did not put the proper depth of top soil in which they will have to repair the areas. Deer Hollow Park was brought up and Matt Jensen said they have asked for CBG money to make it handicap accessible playground and the City would match a third but have not heard back whether they have got the money for that. TJ Riley stated that Arbor Day would be on April 26<sup>th</sup> at Deer Hollow Park and they would be planting 29 trees. Steve asked why the committee has not been involved with that. TJ said that we should put that on the calendar so that the committee will be involved in other years. Matt encouraged everyone to come and support the event. TJ explained the criteria for North Salt Lake City to be in the Tree City USA. Matt was concerned that there was a lot for the committee at this point and was concerned about taking too much on. Steve mentioned that they just need to be informed on activities that would concern them and not necessarily be over them. Camille Thorpe said they would like to help get the word out.*

6. Discussion of NSL Live (Sandy) Health Project.

*This will be tabled until May 13<sup>th</sup>.*

7. Discussion of Parks Leash Laws.

*This will be tabled until May 13<sup>th</sup>.*

**Next meeting will be held on May 13 at 6:00 pm at City Hall.**

Camille Thorpe adjourned the meeting at 7:30 pm.

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Chairman

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Secretary