



## NORTH SALT LAKE CITY

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**Barry Edwards**  
City Manager  
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### NSL Live Advisory Board Minutes

Tuesday, May 13, 2014

North Salt Lake City Hall

6:00 p.m.

**(Final)**

Attendees: Camille Thorpe, Matt Jensen, Steve Aase, Conrad Jacobson, Tayler Clough, Hal LaBelle, Lori Seppi, Nola Lucke, Jon Rueckert, Janice Larsen, Laura Brown, Sally Beyer - minutes

#### Topic of Discussion:

- Follow up discussion of NSL Kite Festival.
- Follow up on NSL 5K Run.
- Follow up on 3 Kings Race.
- Follow up on Children's Theater.
- Follow up on Book Club.
- Follow up NSL Live Health Project.
- Second Sunday concerts
- Discussion of Parks Leash Laws.
- NSL Veteran's Memorial Amphitheater.
  - a. Ribbon cutting on Wednesday, May 14<sup>th</sup> at 12:00 noon.

#### Minutes:

*\*Janice Larsen was introduced as North Salt Lake's Finance Director and Matt Jensen mentioned that she will come to the next meeting and will be prepared to talk to the committee about purchase ordering.*

1. Follow up discussion of Children's Theater.

*Steve Aase asked Laura Brown to come from the Salt Lake Children's Theater to discuss where we are and the steps that we are moving forward with. The logistics for the production is on June 21<sup>st</sup> and the sunset is at 9:00 pm. It was decided to use the amphitheater seating for the production with people sitting on the cement and using chairs behind on each level. They*

*estimated they would be able to seat between 200 to 250 people. The flyer has been approved and hopefully will go out this week to the Davis Schools which are the 3 Elementary's, 2 Junior Highs and the Charter Schools. Legacy said they would post it on their website and if they wanted them to distribute flyers, we would have to give them 900 flyers. Laura Brown said the letter for the rights have been approved. In order to get the marketing out for the flyers Davis School Districts charges to be able to use their Peach Jar based on number of schools. The cost would be \$600.00 and Spotlight is willing to split that so we will not have to cover the whole cost of the marketing. Steve wanted to get the information on the web site and the information marquee. Linda Horrocks who usually would post the information is out of town on vacation and Jon Rueckert suggested that Ali Avery could also put the information on or would know someone who could.*

*The tryouts will start next Thursday (May 22<sup>nd</sup>). Spotlight has a tryout signup sheet on the website which is for all speaking and singing parts. Auditions are by appointment. Laura asked about staking some poles in the ground for backdrop curtains. Jon Rueckert said that TJ Riley (park superintendent) can come and show where the irrigation lines are. Conrad Jacobson asked about the electrical for the amphitheater and Jon said they have ordered the meter pedestals, which takes the longest, and have not gotten a firm date and could still take up to 11 weeks. Steve said that extension cords would be used until that time. Jon asked what power demand would be needed for the lights and the sound board. Laura said the light is an LED spotlight and she didn't know about the soundboard but she could find out. Steve asked if the City vehicles could be moved from the lower city parking lot for the night of the production. The police vehicles could be moved to the south parking lot. A reminder for Camille Thorpe to talk to South Davis Rental for chairs.*

*Laura asked about the Hugh's RV rental just south of the City and if they would be willing to donate an RV for a dressing room for 2 nights and it would not be moved. She mentioned that it could be used for advertising for the Company. Matt Jensen said that there are bathroom downstairs in the Police station but Laura felt it was too far away. It was also mentioned that the boys do not have costume changes and it would be nice to have the RV so that the costumes could be stored overnight.*

*Matt Jensen asked about the \$300.00 for advertising and wanted to know if they needed a purchase order for that. Janice Larsen wanted to know how much and where the budget is. Matt said that the budget is \$10,000.00 from the refineries and the amount spent so far is about \$1,800.00. Janice said it is a good idea to designate one person to be the gate keeper so they know how much money there is & has authorization (or keeping track) for NSL Live. Steve Aase mentioned he is the treasure for the committee. Matt said he has been the gate keeper for the committee up to this time and all purchases has been authorized by him.*

2. Discussion on NSL Veteran's Memorial Amphitheater.

*Camille Thorpe asked about the ribbon and scissors for the ceremony on May 14<sup>th</sup>. Linda Horrocks who normally would know about that is out of town and no one else seemed to know about it. The City staff said they would look into that. Stan Porter is getting the mike and he has the pictures. Jon said he had speakers and mike stand and Camille asked them to speak to each other so they don't duplicate.*

*Camille said the agenda was as follows: The seniors were to meet at the City Hall for the Senior Lunch Bunch and they will come outside for the National Anthem, Pledge of Allegiance and the Choir which is being performed by the Wasatch Peak Academy. The Mayor will then take it over from there and acknowledge the people who donated the product for the base circle of the amphitheater. The commander from the Bountiful station of the American Legion will then give a talk which is followed by the ribbon ceremony.*

3. Follow up discussion of 3 Kings Race.

*Matt Jensen asked about the poster and where it's at. Camille Thorpe was able to show the poster on her computer. Matt said he would like to get the posters & flyers out and the banners are already out. Matt suggested 30 posters would be all that was needed. The DJ is lined up and he is still working on a couple of sponsors. The t-shirts are being ordered and everything is being finalized. The jerseys have to be ordered by May 11<sup>th</sup> in order to be in by the race day and they didn't give the link until May 8<sup>th</sup>. There will only be 2 jerseys by the race day and the rest will not be in until 3 weeks after the race.*

4. Discussion of Parks Leash Laws.

*Camille Thorpe said that they are going to assign someone to do the research on the laws. Matt Jensen said that the leash laws were proposed by the City Counsel to have all dogs on leash at all parks except no dogs at the Legacy Park because of the splash pad. The issue of doggie bags was brought up and they need to be distributed to all the parks that allow dogs on leash. They would like to see consistent messaging throughout all the parks. Jon Rueckert will follow up with the parks department.*

5. Discussion of 5K Run.

*Stewart Harmon was not present and this discussion will be tabled for a later date.*

6. Discussion of Kite Festival Recap.

*Conrad Jacobsen said the Kite Festival went remarkably well. There were a lot of people who stayed after and flew their kites. Camille Thorpe said the closing event was a beautiful day but was disappointed that the kite demonstrators were not there. It was not very well attended. Conrad said that the police was not very happy about passing out coupons. Matt Jensen also agreed that the police was not interested in doing the activity. Matt was disappointed as he felt this was a great opportunity as an out-reach for the community. There was discussion with different ideas and Matt said to think about it and then it can be discussed next January of 2015. Steve Aase mentioned that maybe they could encourage people to make their own kites and give rewards for those who show up to the final with their own kite. Matt also suggested that parents could take pictures of their kids flying kites and have the parents and kids come down to the City hall and show them at the front desk for a reward like a coupon or treat. Tayler Clough suggested getting the Elementary Schools involved but Conrad said to do that you would have to give every child in the school a kite.*

*\*Steve Aase mentioned at this time offering scholarships for those students who could not afford to be in the plays. They would fill out an application and it is not certain at this time how much money the City could give out.*

7. Discussion of Book Club & Writing Competition.

*Lori Seppi said they have put together a nice program for the Fall Book Club meeting. She contacted Matt Whittaker who has directed several movies and the documentary about Helmuth Hubener in the book "The Boy Who Dared". He is willing to participate in a panel discussion. Joan Schnibbe (who is the wife of the late Carl Schnibbe who was one of Helmuth's very good friends and also one of the members of the resistance) is also willing to come and participate. This would make a great panel discussion. She also contacted the people who own the rights to the documentary which is called "Truth and Conviction". They are willing to do a free screening which is 60 minutes. Lori said they could set up a program which in the first few minutes they would honor the veterans and current members of the armed forces, then announce the winners of the writing competition, then a screening of the documentary followed by a short panel discussion with Matt Whittaker and Joan Schnibbe and possibly a third person, then end with refreshments. During this time the smaller children would go and do activities. It would be about a 2 hour program. Lori is still working with the panelists for an exact date. Steve Aase mentioned the book "Unbroken" to add to the adult reading and will look more into that.*

*Lorri wanted to be able to hand out flyers at the NSL Veteran's Memorial Amphitheater ribbon cutting ceremony but the dates are not final and thought they could have some that read "to be announced". Camille Thorpe suggested they could just announce the Book Club at the ceremony and Lori agreed.*

*Taylor Clough asked about the essay writing. Lori said she is waiting for the date. Steve Aase said that Davis County Schools go through Peach Tree and it would cost about \$600.00. The Charter Schools do not charge. Steve suggested someone call Davis County Schools and see if they would be willing to reduce the cost or waive the fee based on this being a City function. Camille Thorpe said she would follow up on that. Discussion was made on opening up the program to all communities and it was decided that they would do that. Camille will follow up with Matt Jensen to see if letters were given to potential donors.*

8. NSL Health Project.

*Taylor Clough said he will go down to Sandy and see the lay out of the parks that are involved. He also mentioned he would like to see this program take off next year as it will take time to get all the businesses and all the speakers prepared. A quality program is what is envisioned.*

9. Second Sunday Concerts.

*Matt Jensen was not present and this will be tabled.*

*\*Different ideas were given for the new logo's for NSL Live. Some that were mentioned were NSL Plays, NSL Acts, & NSL Reads. The committee decided that NSL Live should be spelled out in the posters, flyers, etc as North Salt Lake Live.*

**Next meeting will be held on May 27 at 6:00 pm at City Hall.**

Camille Thorpe adjourned the meeting at 7:05 pm.

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Chairman

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Secretary