



## NORTH SALT LAKE CITY

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# NSL Live

## Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, November 25, 2014

North Salt Lake City Hall

6:00 p.m.

**(Final)**

Attendees: Camille Thorpe, Matt Jensen, Conrad Jacobson, Jon Rueckert, Steve Aase, Hal LaBelle, Becky Edwards, Nola Lucke, Sally Beyer – Minutes

### Topic of Discussion:

- **Committee by-laws reviewed; Parks, Trails, Arts & Recreation**
  - a. **Committee mission defined**
  - b. **Itemize attributes of success**
  - c. **List each NSL Live event in 2014**
  - d. **Expenses**
- **Summarize criteria**

### Minutes:

1. Committee by-laws reviewed: Parks, Trails, Arts & Recreation

*\*Steve Aase brought up some of the items discussed at the last meeting to catch up Camille Thorpe on what she had missed at the previous meeting. Matt said he has not done a formal proposal to the council about disc golf. Nola Lucke said she had asked people who play disc golf what they like to see when they play disc golf. The majority said they do not like to play a nine hole disc golf as it is very small and prefer eighteen holes. Nola and Matt both said that their friends did not like the idea of driving from park to park.*

*There was discussion about the different proposals on tennis courts, pickle ball courts, skateboard parks and disc golf and Matt Jensen said that if they cannot do it right and only do it halfway then they should not be put in.*

*Becky Edwards said how great the Second 2<sup>nd</sup> Sunday concert with the inter-faith groups performing turned out and the pastor at the Bible Church phoned her and asked if they could do something similar for Easter. The consensus was that it being a religious holiday the city should not sponsor the event and would have to be directed from a different source.*

*Committee went over survey questionnaire that Camille Thorpe brought and will be put in the North Salt Lake Star in December.*

- a. Committee mission defined

*Camille Thorpe said she would like to postpone this discussion until the next meeting.*

- b. Itemize attributes of success

*Conrad Jacobson said there were a lot of events this year and there has been good feedback and comments on all the events. Matt Jensen said that people feel good about the activities in the city even though they might not participate in everything.*

- c. List each NSL Live event in 2014 (Budget \$14,000.00)

*Camille brought a rough draft of the survey for the different events the city sponsors during the year for the December newsletter. Becky Edwards suggested putting the survey on "Survey Monkey". Becky said she would polish the survey and Matt Jensen will put the survey on Survey Monkey. Submissions will be due December 18<sup>th</sup>. Residents who bring their surveys in will get a free t-shirt from NSL Live events in the past while supplies last. They will be able to pick the t-shirts up at the counter at city hall.*

*The committee went over the different venues and rated them in relation to whether they feel like they should be kept on for 2015 or if they should no longer be a part of the NSL Live events. (Some items that are listed that are not part of the NSL Live committee but was decided to put them in the newsletter to see how well they are received.)*

*\*There was discussion about the Kite Festival. Steve Aase brought up the cost of the kites and if the event warrants the cost. Matt Jensen said he felt like it was a great addition to the Easter Egg Hunt and one of the best events the City puts on. It was decided they would look further into the Kite Festival Event and see if they can make it even better next year.*

*\*\*There was discussion about the Children's Theater. Matt Jensen said that if Spotlight Theater puts on the production and because this is a money making event for them, they need to provide porta-potties because of the condition the bathrooms at city hall were left in. Steve Aase mentioned that because this is a city event that the janitorial service employed by the city should clean up after the event. It was mentioned that an option for this event would be to do an RFP. Camille said that she would put Spotlight on the Calendar and if other companies would like to submit an RFP they would look at it. Steve suggested rehearsals start in early May and production in early June.*

*\*\*\*There was discussion about the Halloween 3K. Matt Jensen suggested that they not sell t-shirts for next year.*

- *Kite Festival – April 4<sup>th</sup> to April 18<sup>th</sup>. (\*see notes)*

- *Arbor Day – Saturday, April 18<sup>th</sup> or 25<sup>th</sup>. (Not an NSL Live activity)*
- *Easter Egg Hunt – Saturday, April 4<sup>th</sup> (Not an NSL Live activity)*
- *Children’s Theater – (will stay on-\*\*see notes)*
- *Three Kings Bicycle Race – Saturday, June 20<sup>th</sup>.*
- *July 3<sup>rd</sup> 5K Run - Saturday, June 27<sup>th</sup> (separate budget and will stay on but needs someone to head up this event)*
- *Festival of Speed - July 2<sup>nd</sup> (separate budget and will stay on)*
- *NSL Reads – Starts in June (will stay on)*
- *Family Golf Tournament – (no sure - Matt said this is an event he would be willing to give up)*
- *Halloween 3K Run for Your Life – Saturday, Oct. 17<sup>th</sup> or 24<sup>th</sup>. (Matt no longer wants to head this event and someone else will need to be over it for this event to continue \*\*\*see notes)*
- *2<sup>nd</sup> Sunday Concerts – Second Sunday except for May and July (will stay on)*

d. Expenses

*Following are the expenses for the different NSL Live events (starting with the event with the most cost):*

*Three Kings Bike Race - \$3,900.00*

*July 3<sup>rd</sup> 5K Run - \$3,100.00 (separate budget)*

*Kite Festival - \$2,000.00*

*Children’s Theater - \$1,500.00*

*NSL Reads - \$1,000.00*

*Halloween 3K Run - \$700.00*

*The Health Fair was mentioned for August but will have to ask Tayler Clough when he is present.*

*Matt Jensen mentioned the Polynesian Festival that Pele wants to do at Hatch Park. It did not draw very many people when the event took place in August of 2013 and cost the city approximately \$3,100.00. It was a two day event for Friday and Saturday but the event for Saturday did not happen. Matt wanted to know the committees feeling of an event that fell short of expectations. Matt told Pele that if the city allows this again, that it would only be a one day event. Steve Aase suggested that Pele come and talk to the committee about his plans for the Polynesian Festival. Matt said he would talk to Pele and have him come in January to the next meeting.*

2. Summarize criteria

*Steve Aase said last year we spent approximately \$12,500.00 on NSL Live Events. Steve suggested that everyone read the minutes and when everyone comes back in January there can be a vote on the different events. Steve reminded the committee that they had previously discussed an Art Fair in the winter possibly January or February.*

*Matt Jensen mentioned that he was unsure about the direction of the Three Kings Bike Race going on the race circuit. There would be the possibility of bringing more money in with the draw of the pro riders but you might turn off the community riders.*

*Matt Jensen said he would be willing to give up the Kite Festival for something better if the committee would like to go a different direction. Steve mentioned that all of the events will need a sponsor or chairman over the event for it to continue. The committee will vote in January for the different events on whether to keep or let an event go.*

**Next meeting will be held on January 13<sup>th</sup> at 6:00 pm at City Hall.**

Camille Thorpe adjourned the meeting at 7:35 pm.

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Chairman

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Secretary