



NORTH SALT LAKE CITY

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NSL Live Advisory Board Minutes

Tuesday, August 26, 2014

North Salt Lake City Hall

6:00 p.m.

(Final)

Attendees: Mayor Arave, Camille Thorpe, Matt Jensen, Conrad Jacobson, Jon Rueckert, Steve Aase, Tayler Clough, Natalie Gordon, Lori Seppi, Nola Lucke, Lynnette Shimmin, Michael Shimmin, Sally Beyer (minutes)

Topic of Discussion:

- **NSL Parks – Signage options-cost comparisons**
- **Hatch Park – Update on tennis, pickle ball and basketball striping**
- **NSL Health Initiative - Tayler**
- **NSL Reads – updates and assignments**
- **Sunday concerts – signage and schedule**

Minutes:

1. NSL Parks – Signage options-cost and style comparisons
Options of signage and prices were shown to the City Council. Jon Rueckert said the parks that need signs are The Wild Rose Trailhead Park, Deerhollow Park, Foxboro South Park, Legacy Park and any other major parks. Foxhollow Park already has a rock sign. There was some discussion of what signs are the lowest maintenance and the rock signage seemed to be the lowest. The majority voted for the rock signage with a colored North Salt Lake logo.
2. Hatch Park update on tennis, pickle ball and basketball striping
Jon Rueckert said they are waiting for the electrician to come back from vacation to set the solar light for the flag at Hatch Park.

Camille Thorpe said she talked to Mike Nielsen with the pickle ball and he said they normally try to use tennis courts to maximize pickle ball courts. Jon said he is trying to get four pickle ball courts out of the tennis courts. Jon mentioned that the budget adjustment passed on August 5th. Jon called the company to get on a schedule to stripe the courts.

Camille wanted to revisit the Skateboard Park at Hatch Park. Tayler Clough said he would like to see both. Mayor Arave asked how much demand was for the skateboard park. Camille said the neighbors wanted to know if it was something that would come back. Mayor Arave said the City Council approved the basketball/pickleball court and to get another recommendation would have to come from the council. Matt Jensen said if they have another skateboard park he would like to see it done right where it is big and has cement. Matt felt like the skateboard park that was at Hatch Park was second rate and falling apart.

3. NSL Health Initiative - Tayler

Tayler Clough handed out an example of a smaller version of what Sandy City is doing. Tayler said there should be a business sponsorship meeting to show businesses what it would take to sponsor an event like this. He suggested talking to the businesses about coming to a meeting if they are interested in being a sponsor. He said he has heard from other people and they said it has been successful in the past. Matt Jensen said they have been approached more than once from LDS Hospital that they would like to be involved with our community. The event would consist of going to different parks every other week with different activities at each park with a ted talk (smaller talks with a visual) and some examples were given as follows:

The first week a starting point at Tunnel Springs Park. It would start out with a 30 minute Bonneville Shoreline walk, having a speaker from the Utah Museum of Natural History talk about the Bonneville Shoreline and ending with refreshments.

The second week at Legacy Park. It would start with a 30 minute neighborhood walk, having a neighborhood community Flea Market ending with refreshments.

The third week at Fox Hollow Park. It would start with a 30 minute neighborhood walk, next would be a nutritionist from LDS Hospital and someone from the nursing tech program from Salt Lake Community College and they could set up a mini health clinic where they test for different things like diabetes and end with refreshments.

The fourth week at Hatch Park. It would start with yoga/park walk, a movie night at the amphitheater ending with refreshments.

The fifth week at Wild Rose Trailhead Park. It would start with a shoreline walk, with a healthy living talk from Salt Lake Community College or LDS Hospital ending with refreshments.

Tayler said he would like to only have three parks at first to see how it is received and then go from there. He asked Lori Seppi if she would be willing to help him with this event next year. Camille Thorpe said she would also like to help with this event. Lynette Shimmin brought up possibilities of using different hospitals. Steve Aase mentioned that as one of the items that could be discussed was having someone from a bike shop come and talk about bike safety and bike maintenance. Tayler said he would like to start this in July of next year as he will be in Europe for the month of June. After discussion it was decided to

start the first of August and Thursday was discussed for a possible night but will be decided for sure at a later date.

Taylor asked about a budget for this event. Matt Jensen and Conrad Jacobson said that they should try and get sponsors for the refreshments and prizes. Steve Aase mentioned that the city would pay for the advertising. Matt said that there was an increase of budget for NSL Live events from ten thousand dollars to fourteen thousand dollars.

4. NSL Reads – updates and assignments

Lori Seppi said the event is on September 4th at 6:30 pm. She contacted the Davis County Clipper and they are happy to post the event. Natalie Gordon will take photos. Lori handed out the agenda for that evening. The program will go as follows:

6:30 pm – Lori will welcome everyone in attendance and thank sponsors. Mayor Arave will announce competition winners and hand out prizes.

6:45 pm – Excuse children to children’s activities in the main hall conference room. Lori will introduce movie “Truth and Conviction”.

7:45 pm – Lori will conduct panel discussion (Guests are Matt Whitaker & Joan Schnibbe).

8:15 pm – Refreshment, photos, raffle prizes & memorabilia table.

Lori asked if they could get an e-mail blast out and will ask Linda Horrocks when she comes back from her vacation. Lori said she was able to get it advertised on radio stations KUER & KCPW.

5. Sunday concerts – signage and schedule

Camille Thorpe said she would like to see permanent signs up when you enter North Salt Lake. She would like to see established order and information at these entrances. She mentioned square metal tubing signs instead of the soft vinyl signs that the City has now and will bring some examples at the next meeting. Natalie Gordon brought up the electronic signs that are placed at three different locations in the City and the vinyl banners that are reusable. Camille said the permanent signs would be placed in more areas.

Taylor Clough said the University of Utah did a big study of advertising and what people respond to. The study came back that signs were almost useless in advertising in terms of where people get their information from. The biggest source of information was social media. Matt Jensen said that Linda Horrocks does most of the social media for the City and is doing a good job.

**Taylor Clough said that Jake and Jamie Barlow came forward and said they would be very interested to work with the NSL Live committee to help with the Landslide Fundraiser. After discussion some of the names that were brought up that were a possibility were: The Piano Guys, a younger Osmond, The Jets, Lenora Brown, Melou Clien, David Archuleta, Sarah Sample and Lindsey Sterling. Taylor will also ask the Barlow’s if they know of anyone*

who could come. Camille Thorpe asked everyone to e-mail Tayler with any leads by August 29th.

Next meeting will be held on September 9th, 2014 at 6:00 pm at City Hall.

Camille Thorpe adjourned the meeting at 7:40 pm.

Chairman

Secretary