



NORTH SALT LAKE CITY

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NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, April 25, 2017

North Salt Lake City Hall

6:00 p.m.

Attendees: Matt Jensen, David Frandsen, Nola Lucke, Lori Seppi, Alisa VanLangeveld, Adeleen Puefua, Bruce Oblad, *Steve Aase (phone), Sally Beyer - Minutes

Topic of Discussion:

- Polynesian Cultural Festival (budget and plan) – Sandra Puefua to attend
- NSL Live Schedule to confirm
- NSL Kite Festival
- NSL 5K Race
- Sponsors – Matt and Lori updates, if needed
- NSL Reads, Dates and Details
- Chair Notes

Minutes:

1. Polynesian Cultural Festival (budget and plan) – Sandra Puefua to attend

**Matt Jensen introduced Alisa VanLangeveld as the newest committee member who will be replacing Steve Aase.*

Adeleen Puefua came in place of Sandra Puefua (who was not able to attend tonight's meeting). Adeleen said that there has been a change in the date and place for the Polynesian Cultural Festival this year. There was a conflict with another festival that was happening at the same time that they were scheduled. They will now be holding the Polynesian Cultural Festival on August 18th & 19th at Legacy Park. Hatch Park was previously booked. Matt Jensen briefly went over the map with Adeleen and gave her some information to help them plan out their festival and where the best place for the festival would be. Adeleen said they are still waiting for sponsors to call back. Matt said he has talked to Alpine Cleaning and they said they wanted to be supportive but wasn't interested in donating money but would like to support them in other ways.

Sally said that the city would be having their company party on Thursday, August 17th and would be using the east bowery and part of the field. She hoped they could set up around them and usually the city party would be over by 8:00 p.m.

2. NSL Live Schedule to confirm

Nola Lucke handed out a new calendar because of changes that were made from the last meeting. Matt said that they need to send a calendar to the refineries who are sponsors.

3. NSL Kite Festival

Steve Aase phoned in and said the Kite Festival is on May 6th from ten to noon. Steve said he needs volunteers for the kite tails and said in the past meetings they had talked about the Youth City Council helping. Matt said that James Hood was not at this meeting but they could send an e-mail to him and spread the word. The posters have been approved by Linda Horrocks and they will be sent out to the different schools and Peach Jar. Three hundred kites are on their way and the Bible Church will be handing out water and popsicles. Steve said the Judo people should be coming to do a demonstration and "The Wind of Change" should also be there.

Steve said they will need barricades on the west field but not as many as last year. Matt said they have talked to Jon Rueckert and he will handle that. Lori Seppi said she would not be able to attend as she has another commitment. Nola and Bruce were not sure if they could attend.

4. NSL 5K Race

Nola said she has not set up the race in Active.com yet and does not want to contact the other website until that is set up. The prices will be \$15.00 with shirt, \$30.00 for families with no shirts and if there was an add on for shirts it would cost \$5.00. Pre-registration will end May 31st and regular registration will run June 1st to June 29th. On race day the price will increase \$5.00. Lori Seppi will get the information from last year to Nola about ordering shirts and what the cut off day would be to order a shirt.

Nola said she sent an e-mail to Dimitrio with the timing. Lori said the lesson learned last year was to get more bib numbers than we need. Matt said that Alpine Cleaning mentioned they would like to do a breakfast with Lee's Marketplace for the NSL 5K Race.

5. Sponsors – Matt and Lori updates, if needed

Lori said that NSL Live has always had the same two sponsors but the individual events have different sponsors.

6. NSL Reads, Dates and Details

Lori said they handed out a lot of flyers at the Easter Egg Hunt. Lori mentioned she needs to coordinate with Steve Aase and Camille Thorpe on handing them out to the different schools. Steve has a copy to post to Peach Jar. Lori will be out of town that evening but has everything ready for Steve and Camille who will be the hosts for that evening which will take place at the City Hall on Thursday, May 18th at seven o'clock pm. Lori said she would see if Usborne Books would be willing to supply the treats for this year.

7. Chair Notes

**Matt Jensen introduced Alisa VanLangeveld as the newest committee member who will be replacing Steve Aase. Alisa lives in the Foxboro area.*

***Matt Jensen said they could take a lesson from Bruce Oblad and how he advertises the Festival of Speed. Matt said he starts at four months and then reminds them again at three months two months and every two weeks after that. Bruce said he does have a website for this event but the Facebook page he has draws the most attention and traffic. Bruce said he needs to replace one banner that has faded and the cost will be \$125.00. Matt said that Steve Aase is over the budget and will need to talk about the banner to him. Bruce said the banners are pretty generic and needs very little change.*

Next meeting will be held on May 9th at 6:00 pm at City Hall.

Matt Jensen adjourned the meeting at 6:41 pm.



Chairman



Secretary