



NORTH SALT LAKE CITY

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NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, April 26, 2016

North Salt Lake City Hall

6:00 p.m.

Attendees: Matt Jensen, James Hood, Brian Horrocks, Jon Rueckert, Steve Aase, Lori Seppi, Nola Lucke, Tayler Clough, Sally Beyer - Minutes

Topic of Discussion:

- **Welcome Bruce Oblad to NSL Live Committee – Brian Horrocks**
- **Kite Festival Recap – Steve Aase**
- **Polynesian Cultural Celebration – Andy Puefua**
- **5K Updates from Committee**
- **July 1-2 Agenda**
- **NSL Reads Writer's Workshop – Lori Seppi**
- **Chair Notes**

Minutes:

1. Welcome new member to NSL Live Committee – Brian Horrocks

Bruce Oblad was not present and will be rescheduled.

2. Kite Festival Recap – Steve Aase

Steve Aase said it was a very successful event and handed out all two hundred and fifty kites and was well attended. The North Salt Lake Bible Church donated their inflatable as well as a booth set up to hand out water. The "Winds of Change" was there as professional kite flyers and were demonstrating kites on the west field. They also were selling there nice kites on the west field which was not the ideal place to sell and next year they will change so they are not close to the demonstration. Steve said there was a lot of positive feedback from the event. Linda Horrocks received some photos that she posted on the website.

3. Polynesian Cultural Celebration – Andy Puefua

Andy Puefua was not present. Steve Aase said they have went back and forth on the dates but it will be on August 26th & 27th. They will set up on Thursday, August 25th and Sally Beyer will check to make sure that Hatch Park has not been reserved for anyone else. Brian Horrocks asked about the cost of the festival and when the people over the event will help donate more to the soft costs. Steve said that last year they did have fees for the booths and because the NSL Live plays didn't happen we were able to transfer some of that money to this event. This year it was decided to cap it and everything else they will have to find funding for. Brian said it is a great event and would like to see it continue. Steve broke down the costs of the NSL Live events as followed:

<i>3 Kings -</i>	<i>\$3,500.00</i>
<i>Polynesian Cultural Festival -</i>	<i>\$3,500.00</i>
<i>5K Run -</i>	<i>\$2,500.00</i>
<i>NSL Reads -</i>	<i>\$1,500.00</i>
<i>Kite Festival -</i>	<i>\$1,000.00</i>
<i>3K Halloween Run -</i>	<i>\$1,000.00</i>
<i>Festival of Speed -</i>	<i>\$ 500.00</i>

Steve said he would like to see Andy and the city work with the vendors from the city to get better costs. Some of the large expenses were the renting of the generators, lighting, canopies and chairs. Matt Jensen said that he is alright with someone doing an event that they profit from when it serves and benefits the residents of North Salt Lake but also feels like the city should not over subsidize them. Matt said it is up to the committee to decide how much funds is warranted based on the service provided. Tayler Clough asked what the parameters are for determining if the activity is beneficial to the city. Brian said that if a lot of people come out then it is successful. Tayler said that he asked his students if they had heard about the Polynesian Festival at Skyline High School and they said they had and how great it was. Matt said that he thinks that success and value in an event is number one do residents participate and do they find value in it and number two do they feel a sense of community. There were many people who came from Salt Lake and Davis Counties to this event and hopefully have seen that North Salt Lake is a great place and will take advantage of what we have to offer. Tayler said he thinks it was worth the funding that was spent last year.

James Hood asked if they are going to cut the time off earlier in the evening this year. Matt said that they want to make sure the last fire dance event is dark when it takes place. James said the neighborhood around Hatch Park was complaining about the noise in the evening. Matt said that their fire dance was behind schedule and it pushed everything later in the evening and that can be addressed for the future event. Lori suggested that they be given an exact time that they will need to be finished. James said he could hear the festival still going on after midnight. Steve suggested that the fire dancing be done by ten o'clock pm.

4. 5k Updates from Committee

Steve said that he talked to Alpine Cleaning and he thought they would give us three thousand dollars for NSL Live but instead they gave him three hundred dollars. Steve said he doesn't know at this time if they are going to help with the breakfast for the 5K Run and Alpine Cleaning would need to talk to Lee's Market to see if they are willing to donate food this year. Steve also said they have a committee and that is all they are willing to give and they would like it to go to the NSL Reads event only. Lori Seppi said that they could stick with what they did last year with the Bible Church providing the snacks and someone could tell Alpine Cleaning and Lee's Market that we would love to

have them provide a breakfast but need to have more notice so plans can be made. Steve said he will talk to them tomorrow and let them know we will need to have a final commitment by this week.

Nola Lucke said she has the Active.com account set up and ready to go. It has not gone live yet and she will leave the breakfast completely out at this point. It can be added in later if it is going to happen. Nola went over the costs of the race last year which were:

\$10.00 per person with no shirt

\$15.00 per person with shirt

\$30.00 Family with no shirts

Lori Seppi said that the price for the race is a good deal and was wondering if people look at that and think "What kind of event is this"? Steve suggested that they could raise it five dollars this year.

Matt said there are families that come because it is affordable. Matt talked about a 5K Run at his kid's school (Wasatch Academy) and how successful and fun it was. They had dropped the price to five dollars a person. Matt said this run is not to make money but to make it as inclusive as possible.

Brian Horrocks said that if the t-shirt is really nice, people will buy it.

Taylor Clough said for the NSL Alive Health Fair he will be inviting the same instructors back as last year. Steve asked Taylor to come up with the budget for the Health Fair.

Nola said for the 5K Run that volunteers should be at the park at six o'clock am and the race starts at seven o'clock am. The children's 1K is at eight am. Taylor said that the Doctor and Dentist will probably be at the park at eight am. Lori said that people are finishing the run between seven-fifteen and seven-forty five. After the kids race they will give the awards and then have the raffle. Lori said it would be a great time to have the Health Fair happening between the awards and raffle.

Lori said that Camille hasn't appointed someone to chair the race and someone needs to be organizing it. Lori said she has a list of what needs to be done. Lori will e-mail all the information to the committee.

5. July 1-2 Agenda

Brian Horrocks said that Bruce Oblad has sent out e-mails on the Festival of Speed. It is an event that has gotten bigger every year. There was discussion on the budget and the cost is minimal for this event and will come out of the NSL Live budget except for the portable restrooms which will come out of the 2nd of July budget as they will be using the portables the next day. The back nine on the golf course is closed but the front nine is still open for golfers. Taylor said he would like to see the same standard set for this event as any of the other NSL Live events.

**Brian wanted to mention that Arbor Day was coming up on May 7th and would appreciate any volunteers to come and help them with this event that is associated with Tree City USA.*

6. NSL Reads Writer's Workshop – Lori Seppi

Lori said the writing workshop is coming up on Thursday, May 19th at seven o'clock pm. Information has been in the Newsletter, advertised on the website and Peachjar. Lori said she would need help with the posters delivering them to the different schools. Taylor said he could pass out the posters to the English teachers at the High Schools, Steve said he would do the Elementary Schools and Lori will do the Junior High Schools. Matt said he would take the posters to the refineries.

Lori said the program will start at seven o'clock pm and for the first ten minutes she will introduce the summer reading program and unveil the theme for the summer. Each author will take ten minutes after that to talk about character development and then there will be a twenty minute writing exercise that the authors will guide. After that both of the authors have agreed to do a book signing. Usborne Books have agreed to sponsor the refreshment table and will also have a small display table of books focused to help writing skills. Lori revealed the poster that will be used for the Writers Workshop and asked Jon Rueckert if he could have them on the big screens in the Council room and Jon said that would not be a problem. Steve said that he would find out by April 29th if he will have another sponsor.

Lori said that she has four activities over the summer that is related to the theme. She would like to give the activity ideas to everyone at the Writers Workshop. They are as follows:

#1 – Read the NSL Reads books as assigned (Super Hero related)

#2 – Enter the writing competition (Super Hero related)

#3 – Think of a Super Hero (write a card and think of someone who makes a difference in their community and give it to them)

#4 – Be a Super Hero (Go out and help with a community event)

There will be a form that the families can take home and fill out together. They will bring it back to the Fall Event. Lori said if there is enough money in the budget she would like to hand out a notebook for that evening. She said that if they put the logo on it would cost one dollar plus a fifty dollar set up fee. Steve said that they could buy the cheaper notebooks this year and depending how many attend the event it could be a possibility next year.

Taylor Clough mentioned that the book "The Paper Magician" was written by Charlie Holmberg which is his cousin's wife. Lori said she would love to have her come for next year's NSL Live Reads.

7. Chair Notes

**Matt Jensen had posters of the Three Kings Bike Race to show the committee and have them vote on which logo they liked best. After discussion they were all in agreement on the same poster. Matt said that he is seriously considering that this will be the last Three Kings Bike Race because it is a lot of work and he has gone through a career change which takes a lot of his time. Matt said if the NSL Live committee wants to continue the bike race without Matt helping that would be fine but if the committee does not want to continue the bike race, Matt would like to put on the poster that this is the last chance to be involved with this bike race. Brian Horrocks said that the race never hit the critical mass and the numbers were not very high and has not grown much through the years. It feels like a lot of work with not much progress. Matt also mentioned that he feels like it is harder to justify the money being spent when there are so many other wonderful events going on. Steve Aase asked how to gain critical mass if they were to decide to continue with the bike race. Matt said that they would have to go on the circuit which would add another one thousand dollars of expense. Instead of costing thirty five hundred it would cost forty five hundred dollars to put it on but it may bring enough riders to cover the extra thousand dollars. They have very different requirements such as: everyone can't start at the same time and all the prizes have to be designated differently but you might be able to get more pro's to come. They are also inflexible with their schedule. Steve asked Matt if he would type up the different things he has talked about and e-mail them to all the committee and then make a decision. Matt also mentioned that they could do the race like the first year with no timing which cost two thousand dollars.*

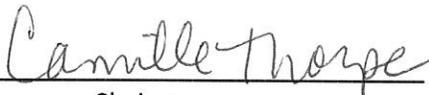
Steve Aase asked James Hood how much it would cost to have an adult movie night. James said it depends on the movie and the distributor.

***Steve said he has put five hundred dollars in reserve to cover uninspected expenses. Steve said he mentioned that because they do not have the extra budget hoped for from Alpine Cleaning and there is very little to expand events with. There will not be a Children's Theater this year for lack of funds. There was discussion about the cost of movies for the adults.*

****Tayler Clough asked what the ordinance was for dogs and parks. If there are parks that allow dogs, they must be kept on a leash. Tayler said there are kids on motor dirt bikes at Tunnel Springs Park and they are not allowed.*

Next meeting will be held on May 24th at 6:00 pm at City Hall.

Steve Aase adjourned the meeting at 7:20 pm.



Chairman



Secretary