



NORTH SALT LAKE CITY

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NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, April 5, 2016
North Salt Lake City Hall
6:00 p.m.

Attendees: Camille Thorpe, Matt Jensen, James Hood, Brian Horrocks, Jon Rueckert, Steve Aase, Lori Seppi, Nola Lucke, TJ Riley, Mark Rohde, Sally Beyer - Minutes

Topic of Discussion:

- Welcome new member to NSL Live Committee – Brian Horrocks
- Easter Egg Hunt – Thanks to James Hood & YCC
- Arbor Day – Lisa Watts Baskin (May 7, 9 am)
- Kite Festival Site Plan – Jon Rueckert
- NSL Reads – Lori Seppi
- “Reach For The Stars” program – USborne Books
- Updated Calendar and Deadlines – Nola Lucke
- Chair Notes

Minutes:

1. Welcome new member to NSL Live Committee – Brian Horrocks

Brian Horrocks said that the candidate has accepted but was unable to attend the meeting tonight and will reschedule another date.

2. Easter Egg Hunt – Thanks to James Hood & YCC Reads

Steve Aase thanked James Hood and the YCC for the great Easter Egg Hunt this year. Steve said that wearing the bunny ears this year to let people know who they could go to for help made things go more smoothly. James said that they will do more eggs next year and separate age groups differently. James said there wasn't anyone at the Easter Egg Hunt with special needs this year but would like to promote it better next year. Steve said he would like to see it advertised next year on Peach Jar.

Matt said that he had heard that the younger children were still covering their ears this year when the horn sounded for starting. Matt suggested moving the fire truck further away. The younger

children were placed further away and some in attendance said they didn't see the children have a problem with the horn. Brian Horrocks said it wasn't with the youngest children but some of the older children closer to the noise who were startled.

3. Arbor Day – Lisa Watts Baskin (May 7, 9 am)

Lisa Watts Baskin was not present but Arbor Day will be at Foxhollow Park this year. Mark Rohde said that normally everyone meets together and there is an open ceremony. After the opening ceremony everyone will help plant trees and there are refreshments served after. TJ Riley said this year they have Scott Zeidler with the Utah Department of Natural Resources who will come and do a tree planting demonstration.

TJ said he met with Tri City Nursery and they are donating four to five trees this year. The trees will be something small and more ornamental like a Flowering Pear. TJ went over the area of the park and pointed out which kind of trees would go in which areas. TJ said he would try to fence them off so that children will not climb on them.

Brian Horrocks and Matt Jensen brought up the Ash Tree borer problem in Foxboro. The estimated twelve hundred trees are mostly in the park strips and the council has decided to try and save them. The question was asked if the money which is quite significant will go towards Tree City USA and if they get any kind of discount. TJ Riley explained that any money spent on the trees and other areas in the city will go toward Tree City USA.

Steve Aase mentioned that TJ could contact the Principal (Kevin Prusse) of Foxboro Elementary and ask him to say something in his announcements about staying off the newly planted trees.

Mark Rohde gave a reminder about advertising and putting it out on social media and the newspaper. It was also mentioned to get the neighborhoods around the park involved.

Camille asked if there were anything that could be done for the trees on Main Street. TJ asked if there were any trees that needed attention on city property. The areas that needed attention were private property owners. Matt said that they are working with the police and code enforcement officer on the problem area.

4. Kite Festival – Steve Aase (April 9, 2 pm)

Steve Aase said the kites have been delivered and he has the tails. Matt Jensen is going to get the cardboard for the tables. Steve will be getting more markers. The Bible Church will be there putting up their inflatable on the north east corner. Steve went over the areas where the demonstrations will happen and areas that will be blocked off for safety.

Steve went over the poster which looked great and said that whenever a poster is done it needs to state "The City of North Salt Lake" which is the official name instead of "North Salt Lake City". Steve also talked about the city logo placement and to make sure it is in a prominent place and not in the same area where the sponsors are located.

Steve said he would be at the park by 1:00 pm on Saturday and would like any volunteers to be there by 1:30 pm. One of the sponsors "Wind of Change" will be doing a demonstration and will be

donating two kites for a competition. Steve said he was thinking of best decorated kite and highest flying kite for the prizes.

5. Kite Festival Site Plan – Jon Rueckert

Jon said they will use candlesticks to rope the areas off but could also use trees. He will go down and check what would work the best for the location.

6. NSL Reads – Lori Seppi

Lori said their writing workshop posters are done. The writing workshop will be on Thursday, May 19th at seven o'clock pm. Information has been sent to Linda Horrocks to advertise on the website. Lori said the schedule will have two authors who will speak and then have a writing exercise. The authors will then come back and speak on how they tackled the exercise. Lori mentioned that this will be a launching pad for the Summer Reading Program.

Steve said the Kite Festival and the Writing Workshop was posted on Peach Jar last week. Steve also delivered Kite Festival posters to seven schools. There was discussion about how many flyers to give to each school. Matt suggested to put one in each elementary school, and give two to four in middle and high schools. They would need at least twenty posters.

7. "Reach For The Stars" program – USBorne Books

Lori Seppi said that Brittney Howard is the one that set up the display last year and donated books for the raffle. She sent an option to Lori that she would like to discuss. It is a read-a-thon program where you have kids elicit sponsorships from their friends and families. They are asked not to go door to door. The kids would read and earn books for themselves. The benefit for the company is that a lot of people would be reading their books. Lori said that you would need to read three hundred minutes in a two week period. As far as Lori knows you would be able to read whatever books you want to. Prizes would be the USBorne Books. One option is to earn books for the kids and for your organization. Option two is to earn books for the kids and money for a fund raiser. The fund raiser would have to be something for the city but Lori doesn't think it would be very much money. Matt Jensen didn't like the idea that the City of North Salt Lake is the recipient of the money. There was discussion about where they could best put the money. James Hood said the Youth City Council might be interested if they could find an organization to help.

Matt said that he had an experience with a corporate spelling bee in Texas. They went to all the businesses and corporations in the vicinity and said they were doing a spelling bee and wanted them to be a sponsor and pay an entrance fee to participate. Matt said that we have a lot of businesses in North Salt Lake and if it was decided to do a spelling bee they could do the same kind of event and all money would go to a worthy cause like the food pantry. The YCC would be the moderators and it would be a lot of fun. There was discussion about what month would be good for this event. Lori suggested mailing out letters to the businesses in October and plan the event for next February. James Hood said he would ask the YCC and see if they would be willing to help.

8. Updated Calendar and Deadlines – Nola Lucke

Nola said that there isn't anything changed that she is aware of. Nola asked about the Active.com account and who she should talk to. Matt Jensen said that it is already set up under the city.

9. Chair Notes

Camille asked Matt Jensen about the "Three Kings Bike" event. Matt said that he has Active.com up and is working on the website. He has reached out to the designer that Linda Horrocks mentioned to get the posters and flyers designed. Matt said that the website will only have the dates changed. Camille said she thought there would be new graphics this year. Matt said that they would not be able to get it done before June and will have to look at it in July.

Steve Aase asked if there was anything on the newsletter about volunteers and if there would be volunteer t-shirts? Matt said that he thinks Linda has the volunteer information on the newsletter and there will be no different volunteer shirts and will be the same as last year.

There was discussion about the 5K Run and who would be able to chair this event. Lori said she would be happy to help but did not want to chair the event. James Hood said that his contact that he was hoping would be able to chair the event has found out his wife has cancer and will not be able to help out with the event this year. Nola said she will go ahead and set up the Active.com account and help where she can with this event but she will be out of town the day of the event. Steve asked about the breakfast and when that would take place. Lori Seppi said that she was at the race in the past when they hosted the breakfast. The breakfast was after the race and awards were given after the breakfast. Steve said that he has talked to Tyler Faucett from Alpine Cleaning and he is planning on helping with Lee's Market to do the breakfast this year at the 5K race. He also said he is going to his company and ask that they be a corporate sponsor of NSL Live. Steve said it probably won't be as large as some of the other sponsors this year but could be as large as the refinery next year. They were hoping they could give three thousand dollars this year and will let Steve know this week if they are able to be a sponsor.

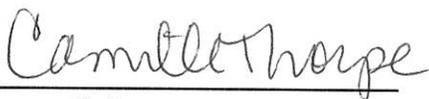
Steve said the breakfast will be free to everyone and should be advertised along with the 5K Race. Camille said she would like to have a 5K Run meeting before the next NSL Live meeting to see exactly all of the different things that need to be done. Steve said that reality is looking like no one is going to be in charge of the whole event but that the committee will step in and take and split up the various duties. Nola said that she will contact Dimitrio for the timing.

Camille said she has tried to contact Andy Puefua about the Polynesian Festival with no luck. She will keep trying.

Steve said that he has talked to Spotlight Children's Theater and told them that if we do the theater with them it would need to be in July or the weekend before the Polynesian Festival.

Next meeting will be held on April 26th at 6:00 pm at City Hall.

Camille Thorpe adjourned the meeting at 7:31 pm.



Chairman



Secretary