



NORTH SALT LAKE CITY

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NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, November 10, 2015

North Salt Lake City Hall

6:00 p.m.

(Final)

Attendees: Camille Thorpe, Matt Jensen, Conrad Jacobson, Steve Aase, Natalie Gordon, Ali Avery, Lori Seppi, Nola Lucke, Tyler Fawcett, Sally Beyer - Minutes

Topic of Discussion:

- **Concept Plan for the Jordan River Boat Takeout Facility**
- **Alpine Cleaning – Proposed 5K**
- **Thanking Our Sponsors**
- **New Year's Eve Fireworks Display at Eaglewood Golf Course**
- **2015-2016 Planning and Review**
- **Chair Notes (NSL Reads, Trot or Treat, welcome Tom Hewitson)**

Minutes:

1. Concept Plan for the Jordan River Boat Takeout Facility

Ali Avery handed out site plans to those in attendance for the Jordan River Boat Takeout Facility. Matt Jensen said there will only be a referral to the City Council made from the committee. Ali said the city has purchased a small piece of property against the Jordan River for a boat take out. Currently, there isn't any facility in Davis County along the Jordan River to take out boats. The city has submitted several grants to assist with funding this work. There will be an asphalt parking area, an asphalt trail, a gravel boat ramp that will cut down into the bank, a picnic area and a path to some porta potties. The porta potties will only be available for half of the year. Ali said they have met with people on the site and it was decided that the northern part of the site would be the best area to take out. Steve Aase asked if it would be shut down for part of the year. Ali said she didn't think so but this boat ramp will probably be used only in fair weather. Stan Porter said that whenever you build anything on the river it is always a safety concern but feels the plan is designed very well.

Ali said she is not exactly sure when they will get started and will depend on when they hear back about the grants they have applied for. They are hoping that it could be as soon as this spring but

could start as late as July. She said she hopes to know about the grants in January. The three grants applied for are: The Jordan River Commission, Division of Wildlife Resources and The Governor's Office of Economic Development. Ali said they already have a grant from DNR for the purchase of the property. There is a budget of about three thousand dollars for a sign. Steve Aase suggested putting signs on Highway 89 & Center Street and also Redwood Road & Center Street directing them to the Jordan River Boat Takeout Facility.

Ali asked about naming the facility. There was some discussion about calling it the Legacy Canoe Take Out but was decided to recommend "North Salt Lake Jordan River Access Park".

Stan said he would like to take anyone interested around to view all the historical sites of North Salt Lake.

2. Alpine Cleaning – Proposed 5K

Lori Seppi said that last year Alpine Cleaning became a great partner for the NSL 5k run. They have shown interest in expanding their interest in the next year's 5k. Tyler Fawcett was present and wanted to present some of those ideas.

Tyler said that in Smithfield Utah they have partnered with Lee's Marketplace in their Smithfield Health Days and have furnished a breakfast at their Golf Tournament. Tyler said that Alpine Cleaning is located in North Salt Lake and would like to be more involved with the community and their events. Tyler commented that he would like to have a community breakfast at the 5k run this year and possibly having Lee's Marketplace partner with them for this event. Lee's Marketplace is not scheduled to break ground for their new store in North Salt Lake until the spring but would still like to come and help.

The North Salt Lake 5k run will be on Saturday, July 2nd next year. The breakfast would be after the race. Talyer Clough was not present but Natalie Gordon said he had talked previously about doing his Health Fair at the 5k Run and could also do that at the same time. Lori said that she likes the idea of a 5k Run with the breakfast as historically it was a larger turnout and the community would be more likely to support it even if they didn't run. Tyler said they usually do the traditional pancakes, bacon and scrambled eggs. Natalie asked how Tyler would like to promote the breakfast, whether he would like to charge a nominal cost and give it to a charity or have it be a free breakfast. Tyler said he did not care and it would be up to the committee to decide. Matt Jensen suggested having a free breakfast for the first time and see where that goes.

Natalie Gordon brought up the possibility of joining the circuit next year as they had the fewest runners that they have ever had before. Lori said that Stuart Harmon told her that the farthest away from the 4th of July the fewer the attendance. Lori felt like since it was so close to the 4th of July this year they should get a good attendance. It would cost more to be on the circuit but the race would get more advertising. Dimitrio said to be on the circuit they would need to keep the prizes at the same quality as they were this year. Lori said the timing was seven hundred fifty dollars. Nola Lucke said we need to get it on the websites earlier for next year's event.

Steve Aase brought up that we have corporate sponsors that help sponsor the different activities. There are some sponsors that sponsor all events during the year and some sponsors that only sponsor a specific event. Steve said they can look into the different options and send Tyler information on the events that occurred last year.

3. Thanking Our Sponsors

Lori Seppi said she has sent thank you e-mails to all of the sponsors with the events she was involved in. Matt Jensen said that in the past he had plaques made and was going to add each year. Big West came to an event and they presented the plaque to hi. The Chevron person didn't really care and didn't come. Matt said he hasn't done anything since and would like to see a better job done in thanking the sponsors. Camille said she could write a thank you letter and have everyone sign. Conrad Jacobson said that a nice letter on city stationary is always a good way to show appreciation. Matt said that the letter should be signed by the Mayor of the city.

Stan Porter suggested a spot on the NSL website with the company's logo as a thank you. Steve also mentioned that Linda could put something on the NSL Facebook page. Matt said he would make the first draft of the letter and send it to the mayor. Matt will also put some ideas together and send it to the committee. Camille wanted to thank the Rec Center but Stan said that wasn't necessary as we are part of the rec district and they are thanking us.

Sally Beyer mentioned that there are shirts left over from all the previous NSL Live events that are in storage and need somewhere to go. After discussion it was decided to take them to a donation center.

4. New Year's Eve Fireworks Display at Eaglewood Golf Course

Matt Jensen said they didn't use all the fireworks they paid for at the 3rd of July celebration. The fireworks company said they could light them off on December 31st as a ten to fifteen minute display or they could take the credit towards next summer. There were many concerns and after much discussion it was decided to take the credit towards next summer's fireworks.

5. 2015-2016 Planning and Review

Nola Lucke said she carried the dates forward from this year for next year's calendar. There was some changes that were made. The Health Fair will be part of the 5k Run. Natalie Gordon said that the Health Fair could also be at any of the Saturday events that are successful. The Kite Festival kick off will be on April 2nd. Lori Seppi said they could possibly do two NSL Live Reads event for next year. They would have the Family Fall Event in October and in the spring they would have something for the kids. Lori said she hasn't given it a lot of thought but suggested a read-a-thon where they come to the city and have an event there. Natalie suggested an example of a Jazz player coming and reading a book about basketball and then someone else come and read another story and have a three to four hour event. Lori said she likes the idea of someone well known come and read a book and have a theme and will brainstorm some ideas and bring them to the next NSL Live meeting.

Natalie Gordon asked about NSL Live Theater as it wasn't posted on the calendar. Steve said the reason it is not listed on the calendar is because the theater wasn't done this year but he would like to see another theater production. Natalie said that Karen Cole does theater education for the Bountiful Davis Arts Center and would be a completely different experience but would still be good. Natalie will ask her to come and talk to the committee in January. Steve said that the budget for the theater this year of fifteen hundred dollars went to the Polynesian Festival. There was discussion about different options of raising more money with different sponsorship.

Matt Jensen said he met with the people who put on professional racing. He said that Three Kings cost about four thousand dollars to put on. The race brings in about twenty five hundred to three thousand dollars of revenue. The net impact on the budget is about fifteen hundred dollars. They thought it would add another fifteen hundred to two thousand dollars to be on the professional circuit. Matt said there may or may not be that much ridership brought in the first year to offset the cost. Matt said he would go in and increase the budget from fourteen thousand to sixteen thousand dollars. Matt asked the committee if they still wanted to do it. There was discussion how the logistics would work with the professionals and the amateurs and how the best way would be to start the race. Matt said that they would have to have one or the other start first and they would not be able to start together. There will also be a lot more awards and prizes that will need to be given out if they put this race on the professional circuit. The majority of the committee would like to see it put on the professional circuit this year and see how it goes.

Natalie Gordon voiced concern about the low attendance for the 5k Run this year and if the attendance continues to be low, the committee shouldn't look at whether or not to continue the event. Matt said that he is not worried so much about the money spent on the Three Kings and 5K Run but the attendance also because of all the work that goes in to these events. Natalie mentioned that Lori Seppi made the 5K Race more family friendly this year and said she would like to see it go more in that direction. There was discussion about advertising more for the events.

Steve said there might be a date change with the Polynesian Culture Event if they still want to do it next year. The event was very well planned and very well attended this year. Matt said he anticipates the Festival of Speed will be on July 1st and they have asked for some budget for the next coming year. Matt said it is an NSL Live Event. The Golf Tournament was mentioned and Matt said it is fun and it doesn't cost the Golf Course anything as it is the slow time of year for them. Brent the Golf Pro Director seems to be fine with doing it each year. Matt said he would ask him and make sure. Steve asked Matt if he would talk to Becky Edwards about the Second Sunday Concert and the number of concerts she would like to do this upcoming year. Matt said he would ask her and suggest that we only do the fall concerts such as the Army Band in September, sing a-long in November and Madrigals in December. Matt said that his observation with the Second Sunday Concerts is that groups who bring their own people are well attended and groups who do not bring their own people are not well attended. Matt said if Becky is still passionate and not feeling fatigue about the monthly concerts then she should still do them. There is very little cost each year for the concerts. Natalie suggested five concerts for the upcoming year to run by Becky with the three in the fall that Matt suggested and Davis County Orchestra and End of School Year Concert in the spring.

6. Chair Notes

No discussion on this agenda item.

Next meeting will be held on January 12th at 6:00 pm at City Hall.

Camille Thorpe adjourned the meeting at 7:45 pm.



Chairman



Secretary