



NORTH SALT LAKE CITY

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Barry Edwards
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NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, October 13, 2015

North Salt Lake City Hall

6:00 p.m.

(Final)

Attendees: Camille Thorpe, Matt Jensen, Conrad Jacobson, Jon Rueckert, Steve Aase, Natalie Gordon, Nola Lucke, Sally Beyer - Minutes

Topic of Discussion:

- Halloween 3K
- South Davis Rec Free Day on November 5th
- Review NSL Reads, Concerts
- Planning Meeting to Schedule for 2016
- NSL Live – Keep Name, or Arts, Parks and Rec?
- Chair Notes

Minutes:

1. Halloween 3K

Natalie Gordon said that she will send a PDF Flyer to Steve Aase and Linda Horrocks. She will e-mail Hal about the pumpkins and balloons. Conrad Jacobson said that he will get at least three or four Youth City Council members to help. Natalie mentioned that the YCC will need to be there by eight forty five but she would like the NSL Live committee to be there at eight fifteen. Natalie said there will not be a registration as everything will be free. Lori Seppi will bring the box and will pick up the speakers from Becky. Steve Aase will get the flyers sent to Peach Jar. Natalie will bring a six foot table with a Halloween tablecloth to put the pumpkins and Halloween treats on.

Conrad asked how they will know if the participants go around five times for the 3K. Natalie said she really doesn't care if they go around five times but every time they do go around and pass the volunteers with the treats then they will get a prize or treat. If they go around all five times there would be a bigger treat. Conrad said they are distributing coloring pages for the Halloween Coloring Contest at Foxboro Elementary tomorrow and would like to give out three prizes for the top three in each grade at the Halloween 3K event. Conrad mentioned that they would be able to use the concession stand.

2. South Davis Rec Free Day on November 5th

Camille Thorpe said she has contacted John Miller at the South Davis Rec Center and he said that the residents would need to bring a utility bill, driver's license or something that shows proof of residency. Camille will e-mail Linda the information for the newsletter. Steve Aase said he would like to see it advertised on Peach Jar. Camille said she would make a flyer and send it to Steve.

3. Review NSL Reads, Concerts

Lori Seppi was not in attendance and Camille thanked everyone involved with the NSL Reads and said it was a great event. Matt Jensen agreed and said it was an awesome event. A family wrote and thanked the committee and said their whole family enjoyed the evening.

Matt Jensen said that for next year he would like the committee to think about reducing the amount of concerts and only picking the concerts that seem to be popular and draw a larger crowd. Matt would like to talk with Becky Edwards and see how she feels. Some of the concerts have very low attendance Matt said but if Becky is still excited and feels strong about having as many concerts as in previous years then it should continue.

4. Planning Meeting to Schedule for 2016

It was decided the date for the planning meeting would be on November 10th to discuss potential activities for the following year. Steve said he would also like to discuss getting additional sponsors to meet the needs of all the events. Steve suggested that a business could sponsor one event such as the Polynesian Cultural Festival. Steve brought up the discussion previously about possibly doing two read events a year and have one that is focused on a children's author. Matt said that if they would have it in the winter they could approach the schools and have the fourth grade be involved and most likely the teachers would love to have their classes be involved. Camille reminded everyone that they should get their Facebook pages where they can send out city events.

5. NSL Live – Keep Name, or Arts, Parks and Rec?

Camille said she wondered what the power in the name is because whenever she talks to the city it is still being referred to as the Parks, Trails & Rec committee and wasn't sure how the residents were adopting the name. Steve said that it will just need to take a little more time as it is usually a gradual thing to associate with. Camille said she would like to see somebody like a graphic artist to help them manage the brand so that it is more consistent.

6. Chair Notes

Camille said that Alpine Cleaning, who wants to help sponsor the 5K Run did not come tonight but will schedule them for a different meeting.

Next meeting will be held on November 10th at 6:00 pm at City Hall.

Camille Thorpe adjourned the meeting at 6:30 pm.

Camille Thorpe

Chairman

Valley Beyer

Secretary