



NORTH SALT LAKE CITY

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NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, August 11, 2015

North Salt Lake City Hall

6:00 p.m.

(Final)

Attendees: Camille Thorpe, Matt Jensen, Conrad Jacobson, Jon Rueckert, Steve Aase, Natalie Gordon, Nola Lucke, Lori Seppi, Carmilla Puefua, Andy Puefua, Sally Beyer - Minutes

Topic of Discussion:

- NSL Alive!
- Polynesian Cultural Festival
- NSL Reads (Usborne books & more)
- Movies in the park
- Sunday Concerts (time to invite Thanksgiving interfaith choirs)
- NSL Channels (signage, marquee, on-line, web, and Facebook pages)
- NSL Live budget (update)
- NSL Live – Bi laws and objective
- Free day at South Davis Rec Center

Minutes:

1. NSL Alive!

Camille Thorpe said that Tayler Clough wanted to pass a message on as he was absent tonight. He would like to see how the committee felt about keeping all the events that happened in three weeks and combine them all in one evening next year. Steve Aase said that Smith's Food donated watermelon for the first two events, food for the third and the gift basket worth about seventy dollars for the grand prize. Matt Jensen said he went to the first two events and thought they were great. Conrad Jacobson said he thought that all three events were very good and was unsure of how successful a one night event would be compared to having them on three different nights. He said it was nice to have the three different events at the three different parks. Steve also agreed with Conrad and liked all three events on different evenings. There was discussion about having it on a different day next year to see if that would make a difference with the numbers. The first night there

were about twenty five people, the second night was forty five to fifty and the third night was about twenty in attendance. Steve said he wondered about not getting it advertised on Peach Jar if it could have been a factor in the low numbers. Natalie Gordon mentioned the Easter Egg Hunt and handing out flyers for the NSL Kite Festival and the good participation that seemed to bring in. Matt said that this was advertised very well and was perplexing on how to advertise better. Lori Seppi said that because this was only the first year it should not be discouraging as good events that occur each year will bring more people. There was discussion about whether or not the banners were effective and it was decided that the banners are always a good way to remind residents that an event is coming up and gave the Car Show event as an example.

2. Polynesian Cultural Festival

Andy Puefua said that after talking to Steve Aase the budget is tight and they will have to re-look at a couple of items that are on their list such as the stage. Andy said they may go with the donated stage but will need some time to get some quotes on some rubber platform that they can lay on top of the trailer. Matt Jensen suggested card board as he would have plenty to donate.

Steve said that the original budget for this event was twenty-five hundred dollars and could possibly extend as high as three thousand dollars. The original budget did not include tents, electrical and lighting. There is concern about going over the budget allotted for this event. Jon Rueckert said to contact Mesco Equipment & Sunstate Equipment for the generators and lighting. Steve said that once he has all the numbers, then they will know whether they can afford a DJ which would cost eight hundred dollars for two days. Andy said there will be six to seven booths. There was discussion about the budget and Steve said until he sees all the receipts & invoices go into the general ledger and he gets a good count on what has been spent and what is still coming up, he will not be able to say what the final amount will be for the festival. Matt said that any budget that goes over would have to go before the City Council.

Andy asked if it would be possible to have security for the vendors and tents that will stay up overnight. Conrad Jacobson said that the City will not be able to provide overnight security for this event. Andy said he lives close by and will check on things periodically. Steve asked what the committee could do to help their event. Andy said there is a Polynesian Charter School which contacted him and said they have twenty to thirty kids that would like to volunteer. Carmilla Puefua mentioned that they need help to make sure the premises are kept clean. Jon said that he would deliver ten extra garbage cans.

Andy and Camilla said that the festival has not been advertised well on the North Salt Lake Facebook page. They talked to the City and they said they would post it today. Matt said the phone number he had for the Clipper was not a good phone number and was not able to contact them as of today but said he will call them with the new number. Andy said they have posted the banners all over the city and especially at stop signs and lights. Natalie said the banners look great and there is an event at the Legacy Park tomorrow called "Night Out Against Crime" and would be great to get the banners at this event. Carmilla asked about the Fire Department and if they will be at the event. Jon said as to this date, the Fire Department has not had any requests to attend this event. Jon said that someone would need to contact Chief Stone.

3. NSL Reads (Usborne books & more)

Lori Seppi said the schedule will pretty much run the same as last year. The event will be held on October 1st at six o'clock pm and will be held in the Council Chambers. The kids will be in the same room as last year. It will start out with welcoming everyone and announcing the contest winners and handing out the prizes. The kids will be excused and they will be making Bristlebots, coloring and playing with Legos. In the Council Room Dan Wells will speak for forty five minutes, and then there will be fifteen minutes of questions and answers. After that they will do the raffle prizes and have treats. Lori would like to start setting up at five o'clock pm.

A volunteer sign-up sheet was passed around. Volunteers are needed to come and set up, someone to chair the kids room with volunteers to help with the activities, a photographer, someone over the refreshment table, a couple of greeters and judges for the contest.

Lori said she was contacted through e-mail by Brittney Howard who is with a company named Usborne Books & More. She wanted to be part of the NSL Reads and asked if she could have a booth at the night of the event. She said she would pay a fee of twenty-five dollars and donate twenty-five dollars' worth of books and use as raffle prizes. Steve said that if they let her be a vendor and have a booth he would rather not have her pay a fee and donate fifty dollars' worth of books instead. There was concern about Barnes and Noble being a sponsor and having Usborne as a vendor. It was suggested that they ask Barnes & Noble to come to the event as a vendor. Conrad said that Wellers Books were selling Dan Wells books at the library after one of Dan's events. The committee decided to try the booths this year and see how it goes.

Natalie Gordon mentioned an NSL Book Club where they meet together at a location in the city. Lori said she put together a form asking if they would like to be on the NSL Reads mailer and if they are interested in being part of a Book Club. Steve Aase suggested doing a Youth Book Club. Natalie said they could do a Youth Event in the Spring and the Adult Event in the Fall.

4. Movies in the park

Conrad Jacobson said the final movie of the year is "Despicable Me" and will be shown on Friday, August 14th. Natalie Gordon asked if the Youth Council sold food at the movie. Conrad said they sell popcorn, drinks and candy.

5. Sunday concerts (time to invite Thanksgiving interfaith choirs)

Matt Jensen said the concert was ok. It was hot and the attendance was low (around forty people). The next concert will be the Army Band at Eaglewood on September 13th. Becky Gordon was not present and Matt did not know who was assigned for the October Concert. Camille brought up the November Concert and asked the committee to be thinking of any Interfaith Choirs that would be willing to come and participate in November.

6. NSL Channels (signage, marquee on-line, web, and Facebook pages)

Camille mentioned Peach Jar and asked if it always has to have the caveat at the bottom. Steve said it does have to have the caveat or they will not put it through. Discussion was made on whether or not banners are worth the money that is spent on them. Steve said that there was a lot of money spent on banners this year. It was decided that if the banners can be used year after year as a reminder for events then it was worth the cost that was spent this year. Natalie suggested that ten to fifteen posters is enough for each event to post in select areas.

Camille said she would like to see someone design something that can be used both in the newsletters and all the other avenues of advertising so they look the same. There was discussion about having their own separate page to put with the newsletter for NSL Live events. Camille said she is going to ask Tom Hewitson to design the newsletter page and help incorporate the different artwork for the different events.

7. NSL Live budget (update)

Steve Aase said he hopes everything has been turned in and then he will look tomorrow and update the budget and see where they stand.

**Natalie Gordon brought up the lower attendance at the 5K Run and there was discussion on how to get more participation. Lori Seppi wants to keep the race family friendly but will start advertising a lot earlier. Natalie would like to see this put on the next agenda to discuss further. Lori would like to invite Alpine Cleaning to the next meeting because they want to do a community breakfast after the race. The Three Kings Bike Race will also be put on the agenda to discuss further its future plans.*

8. NSL Live – Bi laws and objective?

Camille Thorpe asked if the committee felt like they were meeting their objectives. Lori brought up her concern about the Trails and her desire to have a sub-committee for the trails. Natalie said it would be a good idea to invite Stan Porter. Originally ten to twelve years ago the Trails committee at that time mapped out all the different trails. Matt said that he had heard from the Trails committee that they are not making any new trails and Natalie said that there are more trails than what is recommended by the National Trails Organization. Lori said she is concerned about the maintenance of the trails especially with Wild Rose Trail and the signage. Jon Rueckert said that new signage has been ordered. There was discussion about having an Art Show in the winter months. Matt said he would love to have sculptures placed throughout the city.

Matt Jensen said that he felt the committee was meeting the objective and great things are happening and residents are feeling good about their city.

Natalie Gordon wanted the Halloween 3K put on the next agenda.

9. Free day at South Davis Rec Center

This is tabled for the next meeting.

Next meeting will be held on August 25th at 6:00 pm at City Hall.

Camille Thorpe adjourned the meeting at 7:40 pm.

Chairman

Secretary

