



NORTH SALT LAKE CITY

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Barry Edwards
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NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, July 14, 2015

North Salt Lake City Hall

6:00 p.m.

(Final)

Attendees: Camille Thorpe, Matt Jensen, Jon Rueckert, Steve Aase, Nola Lucke, Lori Seppi, Sally Beyer - Minutes

Topic of Discussion:

- June 5K Run review
- NSL Newsletter deadlines and updates
- August events per committee; PCF, NSL Alive!, NSL Acts, NSL Reads

Minutes:

1. June 5K Run review

Lori Seppi said there were a lot of volunteers and everyone seemed very excited to come and help. There were also a lot of sponsors and some of them were excited to come back for next year's race. Lori also mentioned that everything ran on time, the t-shirts looked great, the prizes were really well received and she heard a lot of positive feedback. The only thing Lori suggested is they get more people to help with the earlier preparations. It was suggested to have information in the newsletter as early as next February and March to have people sign up to volunteer. Jon Rueckert asked how they could increase attendance as the numbers have been greater in the past. Nola Lucke suggested putting the event on the website of the people who did the timing. Lori said she hopes that because the 5k Run was a success this year, more people will hear it from word of mouth and to start advertising earlier. Lori also said that Dimitrio mentioned that they should advertise on Track and Field to get there attendance up but she didn't feel like they should as it would change the community spirit of the event. Lori said there were some prizes left over from the 5K Run and will contact the sponsors and ask them if it would be alright to donate them to the NSL Healthy event. Camille thanked the committee for all the hard work they had done for this event. Nola mentioned that they need to get "Active.com" set up under the city and said that they learned a lot this year and will be better prepared for next year.

An estimated date for next year's 5K Run will be on June 25th. Matt Jensen said that he wouldn't be able to pick out a date for the Three Kings Bike race a year ahead. The 3rd of July celebration is still undetermined. Jon will let everyone know at the next NSL Live meeting after he attends the follow up meeting for the 3rd of July event on August 4th.

2. NSL Newsletter deadlines and updates

Camille said that everything has already been submitted for the newsletter.

3. August events per committee; PCF, NSL Alive!, NSL Acts, NSL Reads

PCF – Camille said she didn't update Andy on the meeting tonight. There was a banner at the 3rd of July event. Camille said she will check in with Andy to see how they are doing. Matt Jensen said he had forgotten his assignment from last meeting but will find out about the trailer flatbeds for the stage within a few days.

NSL Alive! – Tayler was not present but Camille said that he has been busy getting the graphics for his signs and banners. Matt said he has had contact with Tayler through e-mail and Tayler asked him about the donation of "Creamies". Matt said the person did not seem to be happy about donating them. Tayler asked him if they could have part of the budget be for fruit. Steve Aase said that Smith's would donate the fruit. They will donate watermelon for the first event and whatever organic fruit that was needed for the third event. Steve said he talked to Smith's Pharmacy and they do not have a glaucoma testing machine at this time but they have enough in the budget to purchase one if needed.

NSL Acts – Steve Aase said that the play is cancelled for this summer as logistically it was not working out. Spotlight Theater (Laura Brown) asked if they could change it to the fall. Matt Jensen said he worried about the day light being shorter. Steve said that Spotlight Theater have lights that should work. Steve said that Laura also wanted to know if instead of doing a "Children's Theater" that they do a "Family Theater". Also, CenterPoint would like to be involved with the city and do something around the older kids in High School. Steve said there is a lot of potential but just need to pick the right times. Spotlight said that they would need to do something in September or wait until next Summer.

NSL Reads – Lori said that things are going good. There have been people asking questions through e-mail about the writing competition. Lori said advertising earlier has helped. Steve said Peach Jar can be a big help in advertising. Matt Jensen said he would like to see the Clipper do an article about the event.

**Camille said that next week she would like to see how many can attend the City Council to talk about the budget for public comment. Matt Jensen said he has talked to Barry Edwards (City Manager) and Ken Leetham (Assistant City Manager) about the budget for the Parks, Trails, Arts & Recreation committee and they are aware of the Fourteen Thousand dollar budget. They were concerned about the Polynesian Cultural Festival again and Matt brought it up at the last Council meeting. He received a consensus from the City Council to support it again this year with the cost for the festival coming out of the NSL Live committee's budget. Steve Aase mentioned that he had talked to Linda Horrocks (Assistant City Recorder) and she was worried about some of the soft costs that the city has to contribute to. Matt Jensen said that those costs are only about six thousand*

dollars and with the events that are taking place in the city he fills are well worth the costs. Matt also mentioned there was concern about changing some of the logos and Linda said she would like to see them be more conformed. Steve brought up the concern some are having about NSL Live being a revenue generating group. Matt said that the NSL Live group is not a revenue generating group. The only event that would be a concern is the Theater. If there is an organization who wants to make money from the plays, there would need to be multiple bids from different groups so that the city would get the best deal for the service.

***Camille mentioned that the committee is also in charge of Arts and Trails and there hasn't been as much focus on those two groups and would like to start thinking about things that can happen in that direction. Lori Seppi said she wondered about forming a trail sub-committee. Matt said to think about this and bring it up in a subsequent meeting and talk about the vision for this area.*

****Jon Rueckert said the South Davis Recreation Center sponsors a one day for each city where all the residents could come to the Recreation Center for free. They have not issued a day yet and Jon said that someone from the committee needs to contact the Recreation Director (John Miller) and make arrangements for the day.*

*****Jon Rueckert showed the committee the concept plans for the Deer Hollow children's playground. There were a few concerns but the majority liked the plan as it was unique and different and would fit in with Deer Hollow Park.*

******Camille asked everyone to keep thinking about someone who would head up the North Salt Lake History book that Stan Porter is looking for.*

Next meeting will be held on August 11th at 6:00 pm at City Hall.

Camille Thorpe adjourned the meeting at 6:57 pm.



Chairman



Secretary